



F C T C

WHO FRAMEWORK CONVENTION
ON TOBACCO CONTROL
S E C R E T A R I A T

Communications toolkit COP10

The Tenth session of the Conference of the Parties ([COP10](#)) to the WHO Framework Convention on Tobacco Control - the governing body of the global tobacco control treaty - is resuming from 5 to 10 February 2024 in Panama.

The COP10 is the most important global tobacco control governing body meeting.

This document summarizes the [COP10 messages](#), shares the [visuals](#) and have information about the [Photo gallery](#).



**COP10
PANAMA**
5 – 10 February 2024



F C T C

WHO FRAMEWORK CONVENTION
ON TOBACCO CONTROL

The messages you can use on social media



F C T C

WHO FRAMEWORK CONVENTION
ON TOBACCO CONTROL
S E C R E T A R I A T

- **#COP10FCTC** is happening this week & will decide on key issues around tobacco control 🚭🌍🌍🌍🚭
- **#COP10FCTC** Together, promoting healthier lives **#FCTCSavesLives**
- The **#COP10FCTC** will decide on key issues around tobacco control 🚭🌍🌍🌍🚭
- The WHO FCTC was developed in response to the globalization of the tobacco epidemic and is an evidence-based treaty that reaffirms the right of all people to the highest standard of health.
#FCTCSavesLives
- The **#COP10FCTC** and the **#MOP3** are the most important global tobacco control governing body meetings.
- While the health impacts of tobacco are recognized, what is even less well known is how tremendously destructive tobacco cultivation, manufacture & use are for the environment
#FCTCProtectsOurPlanet 🌍
- The WHO FCTC is working & making a difference 🔄 - that is why the tobacco industry is insisting it must be changed. Staying the course at **#COP10FCTC** **#FCTCSavesLives**



**COP10
PANAMA**
5 – 10 February 2024



F C T C
WHO FRAMEWORK CONVENTION
ON TOBACCO CONTROL

Hashtags to use!

#FCTCSavesLives

#COP10FCTC

#COP10

#FCTCProtectsOurPlanet 🌍

**FCTC**WHO FRAMEWORK CONVENTION
ON TOBACCO CONTROL
SECRETARIAT

The Visuals

Click on the image to download the COP10 banners



The photo gallery

Check out/download all the photos from the conference. Click on the image to go to the photo gallery



Social media

Follow us on our social media channels



mediafctc@who.int



<http://fctc.who.int/>



@FCTCOfficial



@FCTCOfficial



WHO FCTC Secretariat

**FCTC**
WHO FRAMEWORK CONVENTION
ON TOBACCO CONTROL