



F C T C

WHO FRAMEWORK CONVENTION
ON TOBACCO CONTROL
S E C R E T A R I A T

Communications toolkit COP10

The Tenth session of the Conference of the Parties ([COP10](#)) to the WHO Framework Convention on Tobacco Control - the governing body of the global tobacco control treaty - is resuming from 5 to 10 February 2024 in Panama.

The COP10 is the most important global tobacco control governing body meeting.

This document summarizes the [COP10 messages](#), shares the [visuals](#) and have information about the [Photo gallery](#).

The messages you can use on social media

- #COP10FCTC is happening this week & will decide on key issues around tobacco control 🚭 🌎 🌎 🌎 🌎
- #COP10FCTC Together, promoting healthier lives #FCTCSavesLives
- The #COP10FCTC will decide on key issues around tobacco control 🚭 🌎 🌎 🌎 🌎
- The WHO FCTC was developed in response to the globalization of the tobacco epidemic and is an evidence-based treaty that reaffirms the right of all people to the highest standard of health. #FCTCSavesLives
- The #COP10FCTC and the #MOP3 are the most important global tobacco control governing body meetings.
- While the health impacts of tobacco are recognized, what is even less well known is how tremendously destructive tobacco cultivation, manufacture & use are for the environment #FCTCProtectsOurPlanet 🌎
- The WHO FCTC is working & making a difference 🚭 - that is why the tobacco industry is insisting it must be changed. Staying the course at #COP10FCTC #FCTCSavesLives



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COP10
PANAMA
5 - 10 February 2024

Hashtags to use!

#FCTCSavesLives

#COP10FCTC

#COP10

#FCTCProtectsOurPlanet 🌎



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The Visuals

Click on the image to download the COP10 banners



The photo gallery

Check out/download all the photos from the conference. Click on the image to go to the photo gallery



↗ Social media

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