

**FCTC**WHO FRAMEWORK CONVENTION  
ON TOBACCO CONTROL

S E C R E T A R I A T

## Article 13 – Tobacco advertising, promotion and sponsorship

In this section of the core questionnaire, you are requested to provide information related to the adoption and implementation of any measures for tobacco advertising, promotion and sponsorship (TAPS).

This part of the questionnaire is divided into two subsections, depending on whether the Party has instituted a comprehensive ban on all tobacco advertising, promotion and sponsorship or not.

When considering your response to this question, please consult Appendix to the Guidelines for the implementation of Article 13 for the list of forms of tobacco advertising, promotion and sponsorship that should be included in the scope of the ban.

1. If you respond YES to this question, having instituted a comprehensive ban, you need to continue to complete the section below which covers if the comprehensive ban covers areas the following areas:
  - The display and visibility of tobacco products at the point of sale
  - The domestic and global internet
  - Brand stretching
  - Product placement
  - Depiction in movies
  - Sponsorship or socially responsible causes
  - Cross-border advertising
2. In case you have not a comprehensive ban on TAPS, please proceed to answer the next questions. First and foremost, please indicate whether you are precluded by your constitution or constitutional principles from undertaking a comprehensive ban on TAPS. Please state to what you apply restrictions.
3. Report in which areas you restrict TAPS, for example, the radio, television, print media, domestic internet and global internet
4. State whether you restrict tobacco sponsorship of international events, activities and the participants to these events.
5. Report on if you are cooperating with other Parties to develop technologies and other means necessary to facilitate the elimination of cross-border advertising and if you are imposing penalties for cross-border advertising.
6. Please also describe whether you have:
  - Health warnings accompanying all tobacco advertising, promotion or sponsorship that is still carried out
  - Direct or indirect incentives that encourage the purchase of tobacco products
  - Requirements for the disclosure of expenditures by the tobacco industry on TAPS

Finally, please provide a brief summary of the progress you have made at a country-level in implementing Article 13 in the past two years or since the submission of your last report to the WHO FCTC Secretariat. Please also tell us if you have used or consulted the WHO FCTC Guidelines for the implementation of Article 13.

