ASH
ACTION ON SMOKING & HEALTH

Dedicated to ZERO Tobacco Deaths

Tobacco Industry Accountability

FCTC Objective

*"The objective of this Convention and its protocols is to protect present and future generations from the devastating health, social, **environmental** and economic consequences of tobacco…"*

FCTC Article 18: *Protection of the environment and the health of persons*

" In carrying out their obligations under this Convention, the Parties agree to have due regard to the protection of the environment and the health of persons in relation to the environment in respect of tobacco cultivation and manufacture within their respective territories"

United Nations | UNITED NATIONS HUMAN RIGHTS OFFICE OF THE HIGH COMMISSIONER

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The Reporting Cycle Under the Human Rights Treaties

1. State party submits its report
2. Treaty body presents State party with list of issues and questions based on concerns raised by report
3. State party may submit written replies to list of issues and questions
4. Constructive dialogue between Committee and State party delegation during session
5. Treaty body issues its concluding observations on the report, including recommendations
6. Procedures to follow up on implementation of treaty body recommendations

Opportunity for input from UN system, NHRIs & NGOs

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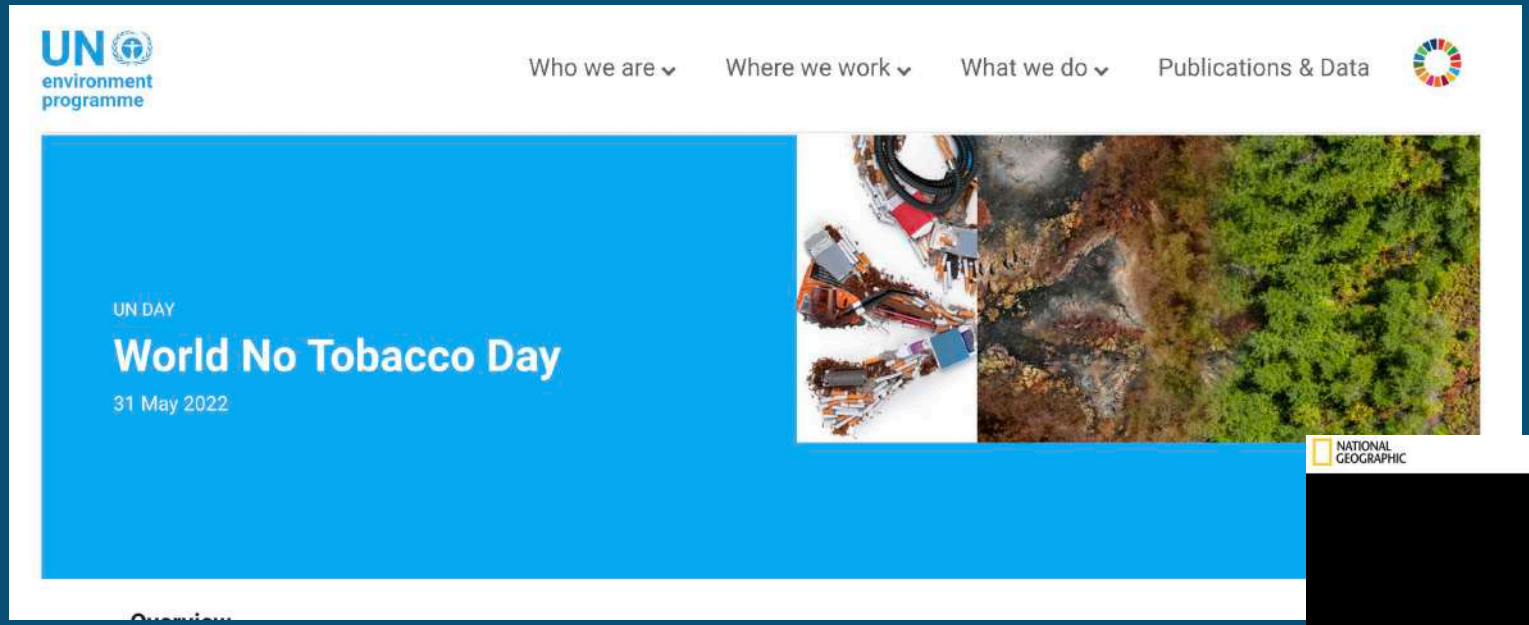
Lindhqvist definition of Extended Producer Responsibility (EPR)

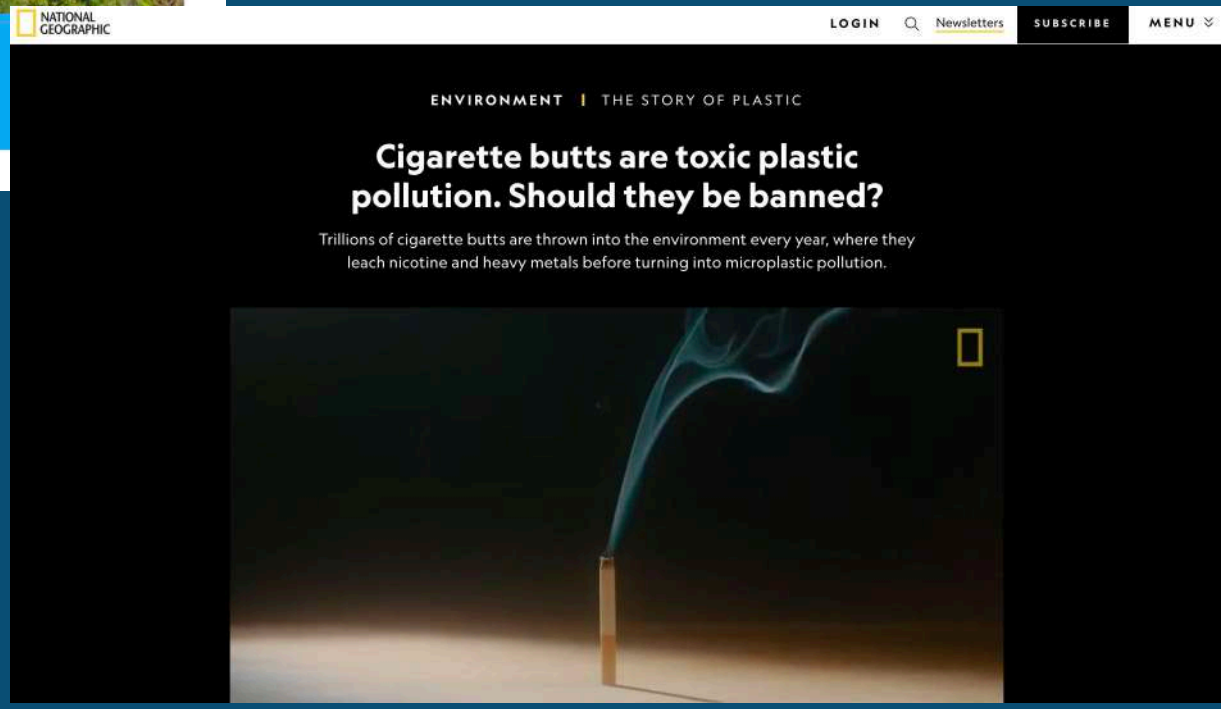
"An environmental policy protection strategy to reach an environmental objective of a decreased total environmental impact from a product, by making the manufacturer of the product responsible for the **entire life-cycle of the product** and especially for take-back, recycling and final disposal of the product."

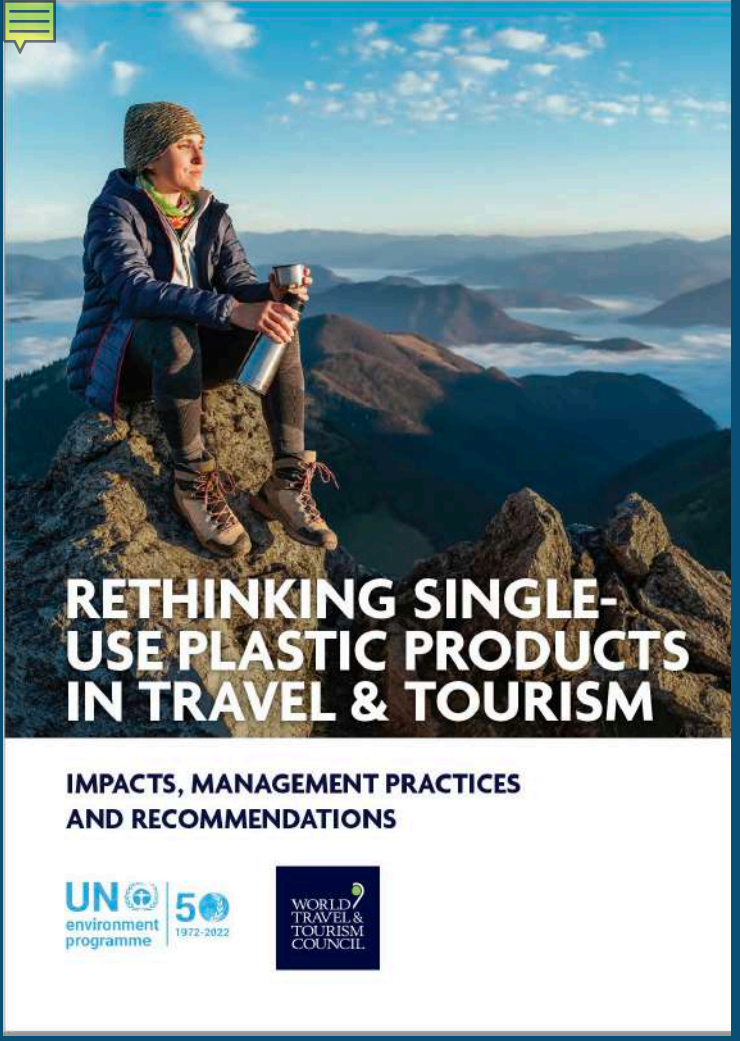
3 key elements

- To internalize the environmental cost of products into their retail price.
- To shift the economic burden of managing toxicity and other environmental harm associated with post-consumer waste away from local governments and taxpayers and on to producers.
- To provide incentives to producers to incorporate environmental considerations in the design of their products.

Opportunities







"The advent of COVID-19 and consequent proliferation of SUPPs have added urgency to this issue. Yet, the pandemic has also provided us with a unique opportunity to reflect on the changes required to build back greener and secure a sustainable future"

TOURISM VALUE CHAIN MAP WITH KEY PLASTIC PRODUCTS AND USES

Adapted from UNEP (2019)

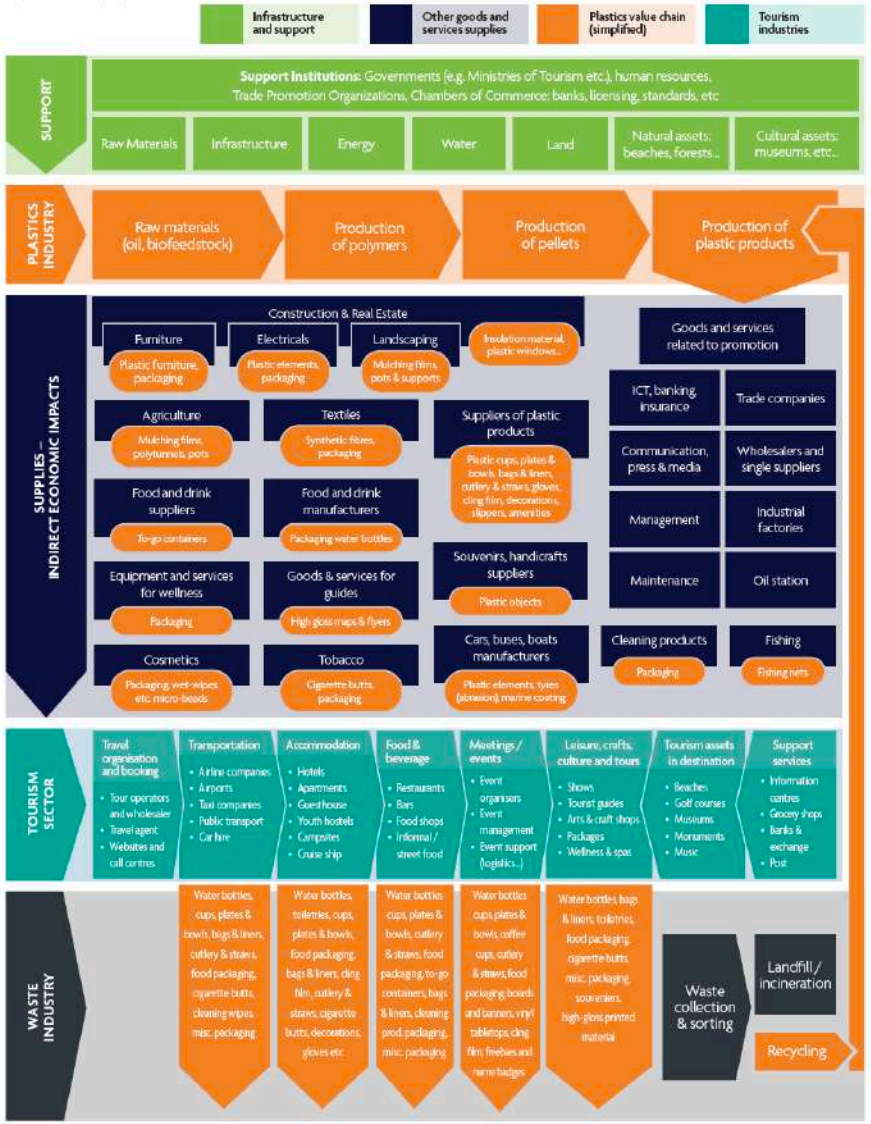


Figure 2: Travel & Tourism value chain: where SUPPs occur

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EPR and Tobacco, Current Examples and Entry Points

- European Green Deal: Circular Economy

- Single Use Plastics Directive (SUP)

DIRECTIVE (EU) 2019/904 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL
of 5 June 2019
on the reduction of the impact of certain plastic products on the environment

- Directive on corporative due diligence

Spain

BOLETÍN OFICIAL
DE LAS CORTES GENERALES

CONGRESO DE LOS DIPUTADOS

XIV LEGISLATURA

Serie A: PROYECTOS DE LEY | 13 de enero de 2022 | Núm. 57-6 | Pág. 1

APROBACIÓN POR EL PLENO

121/000056 Proyecto de Ley de residuos y suelos contaminados para una economía circular (antes denominado Proyecto de Ley de residuos y suelos contaminados).

El Pleno del Congreso de los Diputados, en su sesión del pasado día 23 de diciembre ha aprobado, con el texto que se inserta a continuación el Proyecto de Ley de residuos y suelos contaminados para una economía circular (antes denominado Proyecto de Ley de residuos y suelos contaminados).

Se ordena la publicación en cumplimiento de lo previsto en el artículo 97 del Reglamento de la Cámara.

Palacio del Congreso de los Diputados, 27 de diciembre de 2021.—P.D. El Secretario General del Congreso de los Diputados, **Carlos Gutiérrez Vicén.**

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XIV LEGISLATURA

Serie A: PROYECTOS DE LEY | 1 de abril de 2022 | Núm. 57-7 | Pág. 1

ENMIENDAS DEL SENADO MEDIANTE MENSAJE MOTIVADO

121/000056 Proyecto de Ley de residuos y suelos contaminados para una economía circular.

France

- Objective : to “reduce the presence of butts thrown inappropriately in the public space”
- An eco-organisation directly linked to the tobacco industry
- What the specifications set provides:
  - *Street ashtrays*
  - *Pocket ashtrays*
  - *Covering the costs from cleaning-up cigarette-ends*
  - *The organisation of awareness campaigns*
  - *Financial support for R&D projects.*

ALCOME
L'éco-organisme pour la réduction des mégots dans l'espace public

PHILIP MORRIS INTERNATIONAL

LOI ANTI-GASPILLAGE pour une économie circulaire

Seita Imperial Tobacco

CNCT
COMITÉ NATIONAL CONTRE LE TABAGISME
Association reconnue d'utilité publique

JTI

BAT FRANCE

CONFÉDÉRATION DES BURALISTES
COMMERÇANTS D'UTILITÉ LOCALE

AFTF
Association des Fournisseurs de Tabac à Fumer

Recommendations

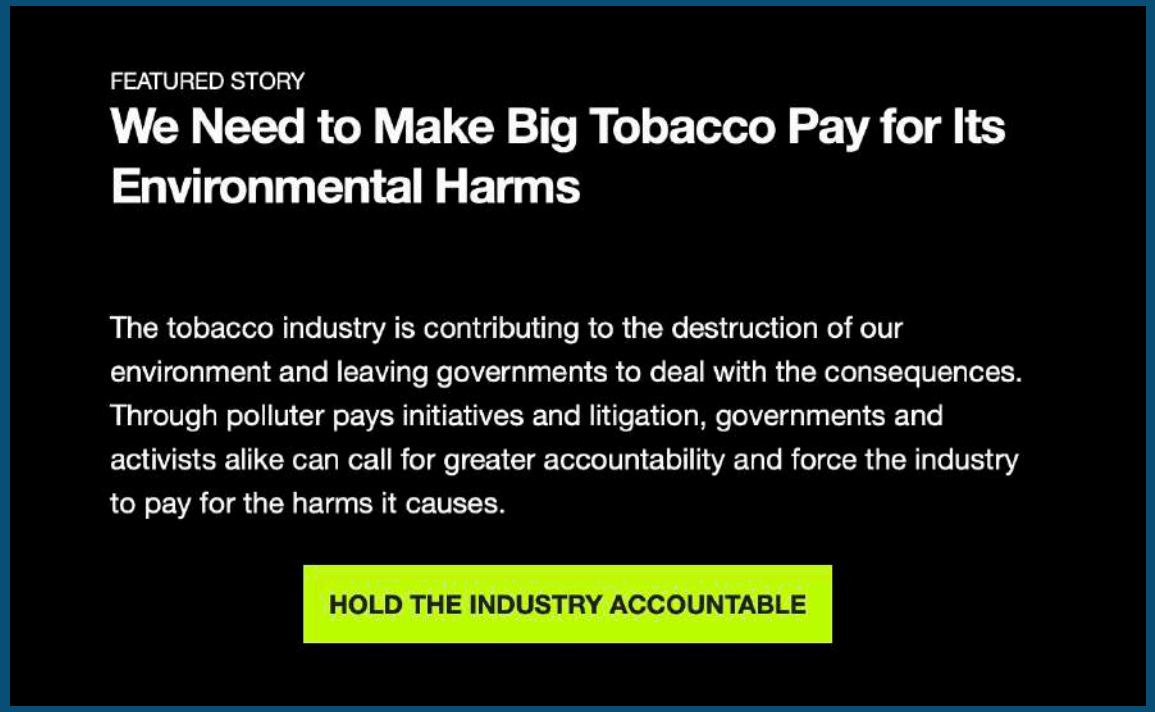
- Maximize on environmental platforms like the SUP Directive, Circular Economy, EU Directive on corporative sustainability due diligence
- And promote EPR, but beware of greenwashing, ensure FCTC Art 5.3 compliance, no industry interference
- Taking into account a key principle of EPR: “to provide incentives to producers to incorporate environmental considerations in the design of their products”
  - BAN FILTERS
- An environmental policy protection strategy to reach an environmental objective of a decreased total environmental impact from a product, by making the manufacturer of the product responsible for the **entire life-cycle of the product**

Recommendations

- Upcoming COPs should expand on Art 18

- Engage in environmental treaties and platforms
  - UN Ocean Conference
  - UN Framework Convention Climate Change (FCCC) COP 27 Egypt
  - United Nations Convention to Combat Desertification (UNCCD) COP 16 Saudi Arabia
  - upcoming international legally binding agreement to "*end plastic pollution*" 2024)
- Engage in reporting mechanisms associated with environmental treaties and Human Rights treaties to expose environmental impact of tobacco and promote EPR for tobacco

SIGN ON LETTER



https://actionnetwork.org/petitions/make-big-tobacco-pay/

https://www.corporateaccountability.org/resources/infographic-make-big-tobacco-pay/

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