

THE PLASTIC PROBLEM THAT NO ONE IS TALKING ABOUT:

4.5 TRILLION

CIGARETTE BUTTS ARE LITTERED EVERY YEAR

IF WE COLLECTED ALL OF THEM IN ONE PLACE, WE'D FILL **60,000** SHIPPING CONTAINERS...



x30



x60,000

SHIPPING CONTAINERS

THAT'S ENOUGH TO FILL 30 CARGO SHIPS!

THE TOBACCO INDUSTRY IS A MAJOR POLLUTER

Cigarette butts and their filters release **toxic chemicals** and **microplastics** into the environment



HOLD THE TOBACCO INDUSTRY ACCOUNTABLE FOR POLLUTING OUR PLANET



#FCTCProtectsOurPlanet



FCTC
WHO FRAMEWORK CONVENTION
ON TOBACCO CONTROL
SECRETARIAT