

WORKSHOP #7 - March/April 2022



The WHO FCTC Knowledge Hub on Tobacco Taxation and Illicit Trade and the Convention Secretariat through the FCTC 2030 Project* is delighted to present an online workshop on the economics of tobacco control.

Tobacco taxation is widely recognized as a very effective and cost-effective policy tool, both from a public health and a fiscal perspective. Countries may have the desire to improve or increase tobacco taxes but do not know how to go about it. Through this workshop, we will provide technical assistance and share international best practice that helps countries think about tobacco taxation in a logical, structured way.

This workshop is aimed at providing policy makers with the essential tools to illustrate the benefits of tobacco taxation using taxation modelling. These simplified, mathematical models will allow attendees to estimate the likely impact of various tax structures and levels on future government revenue and health outcomes. Other topics that will be covered include the basics of the economics of tobacco control, illicit trade, and the Tobacco Excise Tax Simulation Model (TETSIM).

As a participant, you will benefit from access to globally renowned experts on tobacco taxation and illicit trade. This event aims to address challenges to tobacco taxation in your country: you will be collaborating with the research analyst that works on the TETSIM model for your country. Participants will leave the workshop with a solid understanding of tobacco taxation, and a tailored TETSIM model for their country. Post-workshop support includes access to WHO FCTC Knowledge Hub support, workshop materials and recordings. Each country will also receive an evidence-based policy brief that shows the impact of the proposed tax policy change that was modelled at the workshop. Country teams are encouraged to share the policy brief with key national stakeholders. Based on this tool, the Convention Secretariat and the WHO FCTC Knowledge Hub can support country teams in efforts to strengthen tobacco tax systems and tobacco tax increases.

This virtual workshop has been designed to accommodate law practitioners, policy makers, officials in the Ministries of Health and Finance, and customs and tax revenue authorities. It would be preferable that each country has at least one representative from the ministries of Health and Finance, respectively.

FORMAT : Virtual events spread over 3 weeks*; one 3-hour session per day

DATES : 14th March - 1st April 2022

TIME : 14h30-17h30 (GMT + 2) each day

*The first week of the workshop (Monday 14 to Friday 18 March) will cover the various economic concepts and theories of tobacco taxation. Participating country teams will then be split into two groups for the practical component: Group A will attend the second week (Monday 21 - Friday 25 March), and Group B the third week (Monday 28 March - Friday 1 April). During the practical sessions of the workshop we will demonstrate the TETSIM model, and countries will work closely with REEP researchers to develop country-specific models to predict the likely consumption and revenue consequences of a change in the structure or level of the excise tax.

Please note that:

- Up to 10 participants per country may participate.
- The workshop will be delivered in English. Interpretation can be made available in Arabic, French, Russian and Spanish. Please indicate your language needs on your application.
- Applications are due by **Friday 04 February 2022**. If successful, your participation in the workshop will be confirmed by mid-February, and you will be notified which group you have been assigned to, and therefore which week your practical course will be run.
- In order to be considered, please complete the attached application form and submit it via email to tobaccotaxationkh@gmail.com with copy to fctc2030@who.int using the subject "KH workshop application" and your country name.

For any queries, please contact tobaccotaxationkh@gmail.com with copy to fctc2030@who.int

Be sure to check out our [website](#) and [E-Library](#) for resources on tobacco taxation and illicit trade.