2025 Global Progress Report on Implementation of the WHO Framework Convention on Tobacco Control

Supplementary document 2
Complementary information deriving from WHO data

Items/questions/indicators in FCTC/COP/10/13	Respective indicators by WHO	2024		2022	
		% of Parties (n=181)	Count (n)	% of Parties (n=181)	Count (n)
Article 6 (Price and tax measures to reduce the demand for tobacco)					
Tobacco taxation policy and prices					
Cigarettes are less affordable	Changes in affordability in consecutive reports	**46**	84	NA	NA
Cigarettes have become less affordable (trend average)	Average trend in affordability of most sold brand of cigarettes				
	Yes	**25**	45	NA	NA
	No	**22**	39	NA	NA
	No change	**47**	85	NA	NA
Supplementary tax information					
Is the excise tax applied uniformly (not tiered)?	Uniform excise tax applied	**80**	144	NA	NA
If an ad valorem or mixed excise tax system is applied, is there a minimum specific tax?	Minimum specific tax applied in ad valorem or mixed excise regime	**25**	46	NA	NA
Do you have automatic adjustments to your excise tax rate on regular intervals?	Specific tax component automatically adjusted for inflation (or other)	**22**	40	NA	NA
A minimum price is applied	Minimum price	**8**	14	NA	NA
Annual tax revenues from tobacco products at the national/federal level					
Is tax revenue data for all tobacco products or cigarettes only?					
	All tobacco products	**72**	131	NA	NA
	Cigarettes only	**25**	46	NA	NA
	NA	**2**	4	NA	NA
Article 8 (Protection from exposure to tobacco smoke)					
Smoke-free environments					
Complete smoke-free laws exist in the following places:	Are there national laws that ban tobacco smoking indoors in the following workplaces or public places?				
Health-care facilities (indoor and outdoor)		**76**	137	**74**	134
Educational facilities except universities (indoor and outdoor)		**79**	143	**77**	140
Universities (indoor and outdoor)		**72**	131	**70**	127

Government facilities (indoor and outdoor)		**64**	116	**62**	112
Offices and workplaces (indoor and outdoor)		**54**	97	**52**	94
Restaurants (indoor and outdoor)		**52**	95	**51**	92
Cafés, pubs and bars (indoor and outdoor)		**50**	90	**48**	87
Public transport: land transport (trains, taxis, buses, metros and trams), air transport (planes), water transport (boats, ferries and vessels), airports (indoor), indoor waiting areas of public transport (stations, platforms, etc.), outdoor waiting areas of public transport (stations, platforms and bus stops, etc.)		**66**	120	**65**	117
Airports		**47**	85	**46**	84
hotels (main areas)		**52**	94	**51**	92
hotels (rooms)		**37**	67	**37**	67
prisons		**47**	85	**45**	82
shops (supermarkets, other shops, etc.)		**61**	110	**59**	107
cultural facilities (museums, libraries and cinemas etc.)		**66**	120	**64**	116
private vehicles with children under 18		**15**	28	**15**	27
any other indoor areas		**56**	101	**55**	99
Outdoor areas where people cannot choose to change their location (stadiums, seated events and queues)		**14**	25	**13**	24
National laws ban tobacco smoking in areas in order to protect children (playgrounds, amusement parks, etc.)		**36**	66	**35**	64
Enforcement					
Funds dedicated for enforcement		**31**	57	**31**	57
Complaint system that requires an investigation after a complaint		**49**	89	**49**	88
Non-smoking signs required in smoke-free places		**80**	144	**78**	142
The signs identify a telephone number of other mechanisms for the public to report violations		**9**	16	**9**	16
Penalties					
National law requires fines for violations	Does the national law require fines for violations?	**90**	162	**89**	161
If 'yes' to National law requires fines or violations: Fines levied on the establishment for not requiring a person to stop smoking where prohibited	Are the fines levied on the establishment for not requiring a person to stop smoking where prohibited? (n=162)	**71**	115	**70**	113
If 'yes' to National law requires fines or violations: Fines levied on the	Are the fines levied on the establishment for not removing ashtrays? (n=162)	**19**	30	**18**	29

establishment for not removing ashtrays					
If 'yes' to National law requires fines or violations: Fines levied on the establishment for not posting the required non-smoking signs	Are the fines levied on the establishment for not posting the required non-smoking signs? (n=162)	**71**	115	**70**	113
If 'yes' to National law requires fines or violations: Fines levied on the smoker for smoking where prohibited	Are the fines levied on the smoker/patron for smoking where prohibited? (n=162)	**96**	156	**95**	154
Article 11 (Packaging and labelling of tobacco products)					
Health warnings on tobacco packages					
Responses for cigarettes, other smoked tobacco and smoked tobacco:					
Does the law mandate that health warnings appear on tobacco packages?	*Cigarettes*	**91**	165	**91**	164
	Other smoked tobacco	**88**	159	**87**	158
	Smokeless tobacco	**71**	129	**71**	128
Does the law mandate that the warning be placed at the top of the principal display areas of the package?	*Cigarettes*	**49**	88	**46**	84
	Other smoked tobacco	**45**	82	**43**	78
	Smokeless tobacco	**20**	37	**19**	35
Does the law mandate font style, font size and colour for package warnings?	*Cigarettes*	**76**	138	**74**	134
	Other smoked tobacco	**72**	130	**70**	126
	Smokeless tobacco	**54**	97	**51**	93
Are the health warnings rotating on packages?	*Cigarettes*	**79**	143	**78**	142
	Other smoked tobacco	**75**	135	**74**	134
	Smokeless tobacco	**40**	73	**39**	71
Are the health warnings on packages written in the principal language(s) of the country?	*Cigarettes*	**83**	150	**82**	149
	Other smoked tobacco	**78**	142	**77**	140
	Smokeless tobacco	**62**	113	**61**	111
Does the law require that health warnings on packages are not obscured in any way, including by required markings such as tax stamps?	*Cigarettes*	**59**	106	**58**	105
	Other smoked tobacco	**56**	1	**55**	99
	Smokeless tobacco	**44**	80	**44**	79
Do the health warnings on packages include a photograph or graphic?	*Cigarettes*	**67**	122	**66**	120
	Other smoked tobacco	**64**	115	**62**	113
	Smokeless tobacco	**29**	52	**27**	49

Do health warnings appear on each package and any outside packaging and labelling used in the retail sale?	*Cigarettes*	**82**	149	**81**	146
	Other smoked tobacco	**78**	142	**77**	139
	Smokeless tobacco	**65**	117	**64**	116
Does the law on health warnings apply to products whether manufactured domestically, imported, AND for duty-free sale?	*Cigarettes*	**85**	155	**86**	155
	Other smoked tobacco	**81**	147	**81**	147
	Smokeless tobacco	**67**	121	**67**	121
Does the law state that warnings on packages do not remove or diminish the liability of the tobacco industry?	*Cigarettes*	**7**	12	**6**	11
	Other smoked tobacco	**7**	12	**6**	11
	Smokeless tobacco	**6**	11	**6**	10
Do health warnings on packages describe the harmful effects of tobacco use on health?	*Cigarettes*	**79**	143	**77**	140
	Other smoked tobacco	**74**	134	**72**	131
	Smokeless tobacco	**56**	102	**55**	99
Does the law mandate specific health warnings on packages?	*Cigarettes*	**83**	151	**82**	148
	Other smoked tobacco	**78**	141	**76**	138
	Smokeless tobacco	**59**	107	**57**	104
Does the law require or establish fines for violations regarding health warnings on packages?	*Cigarettes*	**83**	152	**83**	151
	Other smoked tobacco	**81**	147	**81**	146
	Smokeless tobacco	**65**	117	**64**	116
Are there any laws requiring that tobacco packaging and labelling do not use misleading terms which imply the product is less harmful than other similar products, such as “low tar”, “light”, “ultra-light”, or “mild”?	*Cigarettes*	**72**	132	**72**	131
	Other smoked tobacco	**71**	128	**70**	127
	Smokeless tobacco	**56**	102	**55**	100
Are there any laws requiring that tobacco packaging and labelling do not use figurative or other signs, including colours or numbers, as substitutes for prohibited misleading terms and descriptors?	*Cigarettes*	**50**	91	**49**	89
	Other smoked tobacco	**49**	89	**48**	87
	Smokeless tobacco	**39**	71	**38**	69
Are there any laws requiring that tobacco packaging and labelling do not use descriptors depicting flavours?	*Cigarettes*	**31**	56	**29**	52
	Other smoked tobacco	**29**	53	**27**	49
	Smokeless tobacco	**22**	39	**20**	36

Does the law ban the display of quantitative information on emission yields (such as tar, nicotine and carbon monoxide) on tobacco packaging, including when used as part of a brand name or trademark?	*Cigarettes*	**36**	66	**35**	64
	Other smoked tobacco	**35**	64	**34**	61
	Smokeless tobacco	**29**	52	**28**	50
Does the law mandate the display of qualitative information on relevant constituents and emissions of tobacco products on tobacco packaging?	*Cigarettes*	**50**	90	**48**	86
	Other smoked tobacco	**44**	80	**43**	77
	Smokeless tobacco	**18**	32	**17**	30
Does the law mandate that this information is displayed on one or more of the principal display areas (front, rear) of the package?	*Cigarettes*	**4**	8	**4**	8
	Other smoked tobacco	**2**	4	**2**	4
	Smokeless tobacco	**1**	2	**1**	2
Does the law prevent the display of expiry dates on tobacco packaging?	*Cigarettes*	**14**	25	**12**	21
	Other smoked tobacco	**13**	23	**10**	19
	Smokeless tobacco	**7**	13	**6**	11
Is it mandatory for the quit line number to appear on packaging or labelling?	*Cigarettes*	**29**	52	**27**	49
	Other smoked tobacco	**28**	51	**27**	48
	Smokeless tobacco	**9**	17	**9**	16
Does the law mandate plain packaging?	*Cigarettes*	**14**	25	**12**	22
	Other smoked tobacco	**13**	24	**12**	22
	Smokeless tobacco	**6**	10	**6**	10
Article 12 (Education, communication, training and public awareness)					
Anti-tobacco mass media campaigns					
Was this campaign national?	Campaign was national	**45**	81	**43**	78
Was the campaign aired on television and/or radio?	Media incl TV and/or radio	**33**	59	**28**	51
Before the campaign, was any research about the target audience conducted or used to develop the campaign messages/materials?	Research audience Yes/No	**35**	63	**33**	60
Were the campaign materials tested with the target audience before the campaign was run?	Campaign materials tested	**23**	42	**23**	41
Did you obtain airtime (radio, television) and/or placement (billboards, print advertising, etc.) by purchasing or securing them using either your organization/institution's internal resources or an external media planner or agency?	Campaign utilized media planning	**45**	81	**41**	75

Did you, or your media planner/agency, use a monitor to confirm that the campaign materials were used as planned/scheduled on television, radio, print, billboards, internet, etc.?	Process evaluation was employed to assess campaign implementation	**41**	75	**39**	70
Did you work with journalists to gain publicity or coverage in the news for the campaign?	Earned media/public relations were used to promote the campaign	**34**	62	**32**	58
Was an evaluation done to assess the impact of the campaign?	Outcome evaluation was employed to assess campaign effectiveness	**29**	52	**27**	48
Was this campaign part of a comprehensive government tobacco control programme?	Campaign was part of a comprehensive tobacco control program	**35**	63	**34**	61
Article 13 (Tobacco advertising, promotion and sponsorship)					
Bans on direct tobacco advertising					
National TV and radio	Are there national laws or regulations completely banning direct advertising of all tobacco products in:	**87**	159	**87**	158
International TV and radio		**74**	135	**73**	132
Local magazines and newspapers		**83**	152	**83**	151
International magazines and newspapers		**61**	112	**60**	109
Billboards and outdoor advertising		**85**	155	**85**	154
Advertising at point of sale		**65**	119	**64**	115
Advertising on the internet		**80**	145	**80**	144
Other direct bans		**54**	97	**51**	93
Sales restrictions					
Law completely bans tobacco vending machines		**62**	112	**60**	108
Law bans internet sales of tobacco products		**40**	73	**38**	68
Law completely bans imitation of tobacco products (candies, toys, sweets, etc.)		**56**	102	**55**	100
National law bans the sale of single sticks of cigarettes	Does the national law ban the sale of single sticks of cigarettes?	**56**	NA	**56**	NA
Bans on tobacco promotion and sponsorship					
Free distribution	Free distribution of tobacco products in the mail or through other means	**73**	132	**72**	131
Promotional discounts	Promotional discounts	**70**	127	**70**	126
Non-tobacco products identified with tobacco brand names	Non-tobacco goods identified with tobacco brand names	**68**	123	**66**	120
Brand name of non-tobacco products used for tobacco product	Use of brand names of non-tobacco goods for tobacco products	**49**	89	**49**	89
Appearance of tobacco brands in TV and/or films (product placement)	Appearance of tobacco brands in TV and/or films (product placement)	**74**	134	**73**	133

Appearance of tobacco products in TV and/or films	Appearance of tobacco products in TV and/or films	**27**	49	**27**	49
Prescribed anti-tobacco advertisements required to be presented before, during or after the broadcasting or showing of any visual entertainment media product that depicts tobacco products, use or images		**10**	19	**10**	19
Sponsorship (contributions and/or publicity of contributions)	Complete ban on sponsorship	**63**	114	**62**	112
Ban on Corporate Social Responsibility (CSR) activities	Ban on Corporate Social Responsibility activities (CSR)	**39**	71	**39**	70
Prohibiting tobacco companies/the tobacco industry from publicizing their CSR activities	Prohibiting tobacco companies/the tobacco industry from publicizing their CSR activities	**61**	110	**60**	108
Prohibiting entities other than tobacco companies/the tobacco industry from publicizing the CSR activities of the tobacco companies	Prohibiting entities other than tobacco companies/the tobacco industry from publicizing the CSR activities of the tobacco companies	**61**	110	**59**	107
Tobacco companies prohibited from funding or making contributions (including in-kind contributions) to smoking prevention media campaigns, including those directed at youth	Prohibiting tobacco companies from funding or making contributions (including in-kind contributions) to smoking prevention media campaigns, including those directed at youth	**43**	77	**41**	74
Law explicitly bans tobacco products display at point of sale		**33**	59	**29**	53
Other indirect bans	Other. Please specify under "Comments".	**34**	61	**32**	58
Law requires fines for violations of indirect advertising bans	Does the law require fines for violations of indirect advertising bans mentioned in the above questions?	**83**	150	**82**	148
Subnational laws on tobacco advertising, promotion and sponsorship	Do any subnational jurisdictions* have the authority to adopt laws that ban some or all types of tobacco advertising, promotion and sponsorship mentioned in the above questions?	**15**	28	**15**	28
Regulation of e-cigarettes					
National laws or regulations completely ban the sale of e-cigarettes	National laws or regulations completely ban the sale of e-cigarettes	**21**	38	**17**	31
Restriction of the availability in the market of e-cigarettes other than a ban on sale, for example, ban on import, distribution, export	National laws or regulations ban something to do with e-cigarettes other than sale of e-cigarettes (eg. import, distribution, export)	**2**	4	**1**	1
Regulation of flavours	How are flavours regulated? Some bans applied	**12**	21	**7**	13

	All are banned	**4**	7	**2**	4
	Restricted	**3**	6	**2**	4
	Some are banned	**2**	4	**1**	2
	Some are allowed	**2**	4	**2**	3
	None are banned / Not regulated	**67**	120	**76**	137
E-cigarettes are covered by exactly the same national laws and regulations reported in the section on smoke-free environments	Ban on use of ENDS/ENNDS in public places				
	Use is banned in all public places	**23**	41	**18**	33
	Use is banned in some public places	**23**	42	**22**	40
	Blanket ban on use	**6**	11	**2**	3
	No explicit ban on use	**48**	87	**51**	92
E-cigarette devices are covered by exactly the same national laws and regulations reported in the section on health warnings on tobacco packages	Health warning on device packaging	**32**	58	**29**	52
E-liquids for e-cigarettes are covered by exactly the same national laws and regulations reported in the section on health warnings on tobacco packages	Health warning on e-liquid packaging	**34**	61	**32**	58
E-cigarette devices are covered by exactly the same national laws and regulations reported in the section on bans on tobacco advertising, promotion and sponsorship (TAPS)	Ban on advertising, promotion and sponsorship of devices				
	Complete ban	**21**	38	**17**	30
	Partial ban	**33**	59	**31**	57
	No explicit ban	**46**	84	**52**	94
E-liquids for e-cigarettes are covered by exactly the same national laws and regulations reported in the section on bans on tobacco advertising, promotion and sponsorship (TAPS)	Ban on advertising, promotion and sponsorship of e-liquids				
	Complete ban	**18**	33	**17**	30
	Partial ban	**30**	55	**31**	57
	No explicit ban	**51**	93	**52**	94
Bans on using e-cigarettes in public places, workplaces and public transport					
Complete bans with no smoking rooms/areas exist in the following places: health-care facilities; educational facilities except universities; universities; government facilities; indoor offices and workplaces; restaurants, cafés, pubs and bars; public transport	Ban on use in indoor public places, workplaces and public transport				
	Complete ban	**29**	52	**22**	40
	Partial ban	**23**	42	**24**	43
	None	**48**	87	**54**	98

Health warnings requirements on e-cigarette packaging					
Requirements for the device packaging					
Does the law mandate that health warnings appear on device packaging?	Health warnings are mandated on packages of ENDS (Pictorial or text)	**30**	55	NA	NA
	Pictorial	**6**	10	NA	NA
	Text	**25**	45	NA	NA
	None	**47**	88	NA	NA
Does the law mandate that health warnings appear on cartridge/e-liquid packaging?	Health warnings are mandated on packages of e-liquids with nicotine (Pictorial or text)	**33**	59	NA	NA
	Pictorial	**7**	12	NA	NA
	Text	**25**	47	NA	NA
	None	**45**	84	NA	NA
Regulation of heated tobacco products (HTPs)					
National laws or regulations completely ban the sale of HTPs	The sale of HTPs is banned	**13**	23	NA	NA
HTPs are covered by exactly the same national laws and regulations reported in the section on smoke-free environments	Ban on use of HTPS in public places				
	Use is banned in all public places	**20**	37	**18**	32
	Use is banned in some public places	**18**	32	**17**	30
	Blanket ban on use	**3**	6	**2**	4
	No explicit ban on use	**59**	106	**64**	115
Tobacco inserts are covered by exactly the same national laws and regulations reported in the section on health warnings on tobacco packages	Health warnings are mandated on packages of tobacco inserts for HTPs				
	Pictorial	**20**	36	NA	NA
	Text	**12**	21	NA	NA
	Pictoral or text	**6**	11	NA	NA
	None	**48**	90	NA	NA