

Reaccreditation report of NGO observers to COP11

Survey response 1

Date submitted
2025-03-11 20:57:20

A. Contact details

A1. Name of organization
Campaign for Tobacco-Free Kidss
A6. Website of organization
https://www.tobaccofreekids.org

B. General information

B1. Please indicate if your organization would like to retain its status as observer to the Conference of the Parties
Yes
B2. Does your organization's mission statement specifically refer to tobacco control?
Yes
B3. If yes, please specify:
<p>The Campaign for Tobacco-Free Kids and the Tobacco-Free Kids Action Fund are the leading advocacy organizations working to reduce tobacco use and its deadly consequences in the United States and around the world. The Campaign for Tobacco-Free Kids is a 501(c)(3) nonprofit organization. The Tobacco-Free Kids Action Fun is a 501(c)(4) nonprofit organization separate from, but affiliated with, the Campaign for Tobacco-Free Kids.</p> <p>Through strategic communications and policy advocacy campaigns, the Campaign for Tobacco-Free Kids and the Tobacco-Free Kids Action Fund work to change public attitudes about tobacco and promote proven policies that are most effective at reducing tobacco use and save the most lives. The two organizations work closely together to achieve the greatest impact.</p>
B4. Does your organization have regional branch(es) to enhance activities in different regions or groups of countries?
Yes
B5. If yes, please provide details
CTFK has registered offices in China and Vietnam. We also have many in-country consultants and a grants program to facilitate working in numerous low and middle-income countries throughout the world, including Bangladesh, Brazil, China, Ethiopia, India, Indonesia, Mexico, Nigeria, Pakistan, Philippines, Senegal, South Africa, Ukraine, Vietnam, Zambia, and several other countries in the AMRO, AFRO, EURO and SEARO regions.
B6. Does your organization regularly convene meetings or conferences for its membership?
Yes
B7. If yes, is tobacco control covered in these meetings?
Yes

B8. If yes, please provide details

In 2024, CTFK co-hosted a China Tobacco Control Seminar in Washington, DC. to build the capacity of tobacco control leaders from the National Health Commission, Beijing Health Commission, Beijing CDC, and Hangzhou CDC Health Education Centre, leaders from two new grantees, academics, and a journalist. CTFK continued its efforts to build the next generation of leaders for tobacco control through its Young Global Ambassadors Program, which was launched in 2022. As of 2024, CTFK organized five youth summits, including a global summit in Türkiye and regional summits in Africa, Asia, Latin America, and Eurasia.

During 2023-2024, the International Legal Consortium at CTFK hosted, co-hosted, or participated in ten workshops or seminars, with topics ranging from emerging tobacco and nicotine product regulation, tobacco industry tactics, lobbying regulations, digital marketing regulations, and minimizing legal risks in media campaigns.

Between 2021- 2024, the International Legal Consortium at the Campaign for Tobacco-Free Kids also held three hybrid Legal Fellowship Programs for practicing lawyers from around the world designed to enhance their expertise in tobacco control law and policy. The Legal Fellowship Programs were delivered in association with several partners: The O'Neill Institute for National and Global Health Law at Georgetown University (United States), Kenyatta University School of Law (Kenya), ERSUMA Higher School of Magistracy (Benin), African Tobacco Control Alliance (Togo/Benin) and Le Comité National Contre le Tabagisme (France). Thirty-one (31) Legal Fellows from the following 22 countries participated in the Fellowship Programs: Argentina, Bangladesh, Benin, Burkina Faso, Brazil, Côte d'Ivoire, Ethiopia, Gabon, Kenya, India, Indonesia, Mexico, Nigeria, Pakistan, Philippines, Senegal, South Africa, Tanzania, Togo, Uganda, Ukraine and Zambia.

C. Participation in WHO FCTC meetings and contributions to other tobacco control related events

C1. Please indicate the meetings organized by the Convention Secretariat at which your organization was represented (sessions of the Conference of the Parties, meetings of intersessional groups, NGO meetings, etc.)

In 2023, CTFK participated as a presenter for the FCTC 2030 project at the virtual meeting for public officials in Eswatini. In 2024, CTFK attended several of the pre-COP10 regional meetings, COP10 and MOP4 as an NGO Observer where we hosted or participated in several side events and organized a youth event. CTFK also serves as an expert (co-Vice Chair) of the Article 19 Expert Group reestablished by COP10. CTFK was an NGO Observer member of the Article 13 Working Group, which developed specific guidelines adopted by COP10.

C2. Please list any other meetings or conferences with a focus on tobacco control attended by your organization

CTFK participated in many tobacco control meetings or conferences during 2023-2024, including:
Seventy-sixth and seventy-seventh World Health Assembly
2023 European Conference on Tobacco or Health
2023 National Conference on Tobacco or Health
2024 Expert consultation on addressing tobacco use among women and adolescents in the Eastern Mediterranean Region (virtual meeting)
2024 European Network for Smoking and Tobacco Prevention conferences
2023 and 2024 Society for Research on Nicotine and Tobacco (SRNT)
2024 series of regional trainings for the Leadership Circle on Tobacco Control for WHO Representatives as part of CTFK's agreement with WHO to provide technical assistance.
2024 Society on Nicotine & Tobacco Oceania Annual Meeting
2024 World Cancer Congress

D. Your organization's activities to support implementation of the WHO FCTC

D1. Article 5 (General obligations)?

Yes

D2. If yes, please provide details

During 2023-2024, CTFK provided technical support related to Article 5.3 in several countries, including Antigua and Barbuda, Jamaica, Peru, South Africa, Vietnam, and Zambia.

D3. Article 6 (Price and tax measures to reduce demand for tobacco)?

Yes

D4. If yes, please provide details
<p>In 2023, CTFK produced a case study demonstrating the success of the Philippine tobacco tax in reducing smoking and generating revenue for the national health care plan.</p> <p>In 2024, CTFK launched www.tobaccotax.org, a website dedicated to tax-related communications materials. The site includes messaging and social media guidelines on tobacco tax and gives advocates around the world easy access to these resources.</p> <p>In 2023-2024, CTFK has provided technical support and funding to grantees to advocate for tax and price policies in numerous countries, including Bangladesh, Brazil, Bosnia, Cambodia, India, Mexico, Pakistan, Philippines, Senegal, Ukraine, Uzbekistan, Vietnam, and several South American countries.</p> <p>During 2023-2024, CTFK also updated its Excise Tax Gap: interactive map for countries' excise tax gap between cigarettes and HTPS.</p>
D5. Article 8 (Protection from exposure to tobacco smoke)?
Yes
D6. If yes, please provide details
During 2023-2024, CTFK advocated for and provided technical assistance to grantees or partners about smoke-free places in several countries, including China, Indonesia, Jamaica, Mexico, Philippines, Uzbekistan, and Vietnam.
D7. Article 9 (Regulation of the contents of tobacco product) and/or Article 10 (Regulation of tobacco product disclosures)?
Yes
D8. If yes, please provide details
During 2023-2024, CTFK provided technical assistance related to the regulation of ingredients in several countries, including Brazil, Jamaica, Mexico, Philippines, and South Africa.
D9. Article 11 (Packaging and labelling of tobacco products)?
Yes
D10. If yes, please provide details
<p>During 2023-2024, CTFK advocated for and provided technical assistance about strong health warning labels in several countries, including Bosnia and Herzegovina, India, Uzbekistan, and Vietnam.</p> <p>CTFK provided in-kind support to the Canadian Cancer Society's 2023 Global Status Report on Pictorial Health Warnings, translating the bilingual English and French report into Arabic, Chinese, Portuguese, Spanish, and Russian for accessibility to a wider audience.</p>
D11. Article 12 (Education, communication, training and public awareness)?
Yes
D12. If yes, please provide details
<p>During 2023-2024, CTFK launched the Emerging Product Resource Hub to provide legal, communications, and research tools to educate policymakers and the media about the dangers of new products and the need for strong regulations. CTFK funded youth advocacy organizations or organizations with youth advocacy programs in all our priority countries, as well as in several non-priority countries. These organizations are becoming embedded in the tobacco control movements in their countries, adding their voices to advocacy campaigns, calling out the tobacco industry, and reinvigorating the movement. CTFK also conducted numerous journalism trainings and digital advocacy trainings during 2023-2024.</p> <p>See Responses to B8 for additional detail on our Article 12 activities.</p>
D13. Article 13 (Tobacco advertising, promotion and sponsorship)?
Yes
D14. If yes, please provide details
During 2023-2024, CTFK advocated for and provided technical assistance about tobacco advertising, promotion, and sponsorship (TAPS) measures in numerous countries, including Indonesia, Jamaica, Kyrgyzstan, Mexico, and Uzbekistan.
D15. Article 14 (Demand reduction measures concerning tobacco dependence and cessation)
Yes
D16. If yes, please provide details
During 2023-2024, CTFK advocated for and provided technical assistance about the promotion of cessation in Vietnam.

D17. Article 15 (Illicit trade in tobacco products)?
Yes
D18. If yes, please provide details
During 2023-2024, CTFK has provided support related to illicit trade in tobacco product issues in most of our tax work (see responses on Article 6), including providing support to grantees or partners on illicit trade studies, educating finance ministries, and media advocacy, for example.
D19. Article 16 (Sales to and by minors)?
Yes
D20. If yes, please provide details
During 2023-2024, CTFK advocated for and provided technical assistance about a ban on single stick sales in Indonesia and provided advocates in Pakistan with technical assistance the successful campaign to defeat a British American Tobacco effort to weaken Pakistan's law to allow the company to export "kiddie packs" of cigarettes to Africa.
D21. Article 17 (Provision of support for economically viable alternative activities) and/or Article 18 (Protection of the environment and the health of persons)?
No
D23. Article 19 (Liability)?
Yes
D24. If yes, please provide details
CTFK is participating as an expert (co-Vice Chair) NGO observer to the Expert Group on Liability established FCTC/COP10(13) and actively promotes the use of the Article 19 toolkit on its Legal Forums and at all legal trainings and seminars. CTFK also provided support to Brazil related to Article 19.
D25. Article 20 (Research, surveillance and exchange of information)?
Yes
D26. If yes, please provide details
<p>The International Legal Consortium at CTFK maintains online databases of tobacco control laws and litigation globally: Tobacco Control Laws. The searchable legislation database allows users to compare tobacco control legal measures from 139 countries and jurisdictions against elements of the WHO FCTC and its implementation guidelines in up to seven policy areas: smoke-free places; tobacco advertising, promotion, and sponsorship; tobacco product packaging and labeling; cigarette content and disclosure; sales restrictions; e-cigarettes; and heated tobacco products. Tobacco control laws and regulations from 214 countries and jurisdictions are freely available to users. Additionally, the litigation database allows advocates to access and search 1,161 judicial decisions from 67 countries and jurisdictions.</p> <p>During 2023-2024, the International Legal Consortium at CTFK provided legal technical assistance on legislation to 32 countries and on litigation to 12 countries, including defensive cases in Mexico and affirmative litigation in Brazil.</p> <p>CTFK regularly produces fact sheets and other materials concerning tobacco control policy which are posted online for public access.</p>
D27. Article 22 (Cooperation in the scientific, technical and legal fields and provision of related expertise)?
No

E. Other relevant activities to support the work of the WHO FCTC

E1. Please provide any other relevant information
E2. Please attach any other relevant file(s)
filecount - E2. Please attach any other relevant file(s)
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F. Declarations

F1. Please confirm that your organization does not receive, has not received and will not receive in the future, either directly or indirectly, any financial or other contributions or assistance from the tobacco industry or its affiliates. Please also confirm that neither your members nor your partners are affiliated directly or indirectly with the tobacco industry or its affiliates or those furthering the interests of the tobacco industry.

Yes, I confirm

F2. By electronic signature I confirm that the above information is accurate and completed to the best of our abilities.

Yolonda C. Richardson

F3. Please confirm that the activities of your organization are in conformity with the 17th and 18th preambular paragraphs and Article 5.3 of the WHO FCTC.

Yes, I confirm