

DataCol Extranet: Report of NGO observers to COP 2020

Section: Contact Details

* Name of organization

* Campaign for Tobacco-Free Kids

* Mailing Address

* 1400 I Street NW, Suite 1200

Washington, DC 20005

* Contact person responsible for the report

* Maria Carmona

* Telephone

* +1 202 296 5469

* Email:

* mcarmona@tobaccofreekids.org

* Website of Organization

* <http://tobaccofreekids.org>

* Email:

* info@tobaccofreekids.org

Section: General Information

* Please indicate if your organization would like to retain it's status as observer to the Conference of the Parties

* Yes

* Does your organizations mission statement specifically refer to tobacco control?

* Yes

* If yes, please specify:

* The mission of the Campaign for Tobacco-Free Kids (CTFK) is to reduce tobacco use in the United States and around the world through the adoption and implementation of proven tobacco control policies. Our vision is a world free from the death and disease caused by tobacco use.

* Does your organization have regional branches to enhance activities in different regions or groups of countries?

* Yes

* If yes, please provide details:

* CTFK has an office in Beijing, China (Campaign for Tobacco-Free Kids Action Fund), local staff working in 12 countries (Bangladesh, Ethiopia, India, Indonesia, Mexico, Nigeria, Pakistan, Philippines, Senegal, South Africa, Uganda and Vietnam) and region-based staff supporting tobacco control advocacy efforts in the EURO and AMRO regions.

* Does your organization regularly convene meetings or conferences for its membership?

* Yes

* If yes, is tobacco control covered in these meetings?

* Yes

* If yes, please provide details:

* In 2018 and 2019, CTFK conducted 10 legal seminars for tobacco control lawyers working in government or civil society. Seminar topics included standardized packaging for tobacco products, regulation of new tobacco and nicotine products, and the WHO FCTC and its Guidelines, among others. Seminars were conducted in English (Global and country-specific), Spanish (AMRO) and Portuguese (Lusophone AFRO).

Section: Participation in WHO FCTC meetings and contributions to other tobacco control related events

* Please indicate the meetings organized by the Convention Secretariat at which your organization was represented (sessions of the Conference of the Parties, meetings of intersessional groups, NGO meetings, etc.):

* Lunch-time briefing organized by Parties at COP8 (Geneva, October 2018) Article 13 Expert Working Group meeting (Mauritius, October 2019)

* Please list any other meetings or conferences with a focus on tobacco control attended by your organization:

* 2018 and 2019 World Health Assembly: Briefings on Tobacco Control and the Implementation of the FCTC by the WHO TFI and the FCTC Convention Secretariat

2018 World Conference on Tobacco or Health

2018 and 2019 European Network for Smoking and Tobacco Prevention conferences

2019 Society for Research on Nicotine and Tobacco (SRNT) and SRNT-Europe

2018 Asia Pacific Conference on Tobacco or Health (APACT) Workshop on Law and Tobacco Control

sponsored by WHO Euro and the Norwegian Cancer Society (November 2019) Parliamentarians Forum

on Tobacco Control co-hosted by the WHO FCTC Convention Secretariat and UNDP in (Georgia, April

2019) WHO Advisory Group for FCTC Implementation Monitoring Pilot Project (2018, 2019) WHO Expert

Group meeting on taxation of new tobacco and nicotine products (2019) Johns Hopkins University

Bloomberg School of Public Health Tobacco Control Leadership Training Program (faculty - 2018, 2019)

Tobacco Project Advisory Group, Institute for Health Metrics and Evaluation (2018, 2019)

Section: Your organization's activities to support implementation of the WHO FCTC:

* Article 5 (General obligations)?

* Yes

* If yes, please provide details:

* Article 5: CTFK's online database of tobacco control legislation provides copies of legislation from 208 countries and detailed analysis of tobacco control legislation from 123 countries. See tobaccocontrolaws.org

Article 5.2: In support of the FCTC 2030 Project, CTFK conducted a workshop in 2019 for Lusophone speaking African countries with the objectives to train legal officers in government on WHO FCTC and its guidelines as well as on the ITP, to share information on best practices in tobacco control policy development, to identify gaps in national capacities and agree on future actions to build national capacity and accelerate domestic legal and practical action to leverage the role of government legal advisors in WHO FCTC implementation and tobacco control.

Article 5.3: Through its TakeAPart (i.e. tobacco industry accountability) work, CTFK engages in global monitoring and reporting of tobacco industry activity. In 2018 and 2019, CTFK conducted the following global campaigns: Tiny Targets (tobacco industry marketing tactics near schools); Where There's Smoke (covert online marketing of tobacco products via social media influencers); and #TobaccoTaxAvoidance (how BAT elaborate tax avoidance schemes enable it to shift profits out of low- and middle-income countries).

* Article 6 (Price and tax measures to reduce demand for tobacco)?

* Yes

* If yes, please provide details:

* CTFK provided support to reform tobacco taxation regimes and/or raise tobacco taxes in the following countries: India, Indonesia, Pakistan Philippines, Ukraine, Kenya, and Moldova.

CTFK developed a brief detailing how countries have allocated some or all tobacco tax revenue for tobacco control or health purposes, to support efforts to include dedicated levies, surcharges or earmarks within tobacco taxation reform efforts.

* Article 8 (Protection from exposure to tobacco smoke)?

* Yes

* If yes, please provide details:

* CTFK provided support to the following countries which passed Article 8-compliant legislation: Tajikistan and Moldova (applying its comprehensive smoke-free law to heated tobacco).

* Article 9 (Regulation of the contents of tobacco product) and/or Article 10 (Regulation of tobacco product disclosures)?

* Yes

* If yes, please provide details:

* CTFK provided legal technical assistance to the Government of Brazil in defense of its ban on tobacco product flavorings in a litigation matter before the Supreme Court brought by the tobacco industry.

CTFK provided support to Tajikistan, which passed legislation banning tobacco product additives and flavorings.

CTFK's online database of tobacco control legislation provides detailed analysis of cigarette content and disclosure requirements. See tobaccocontrollaws.org

CTFK is a member of the FCA discussion group on Tobacco Content & Disclosure.

* Article 11 (Packaging and labelling of tobacco products)?

* Yes

* If yes, please provide details:

* CTFK provided support to the following countries which adopted Article 11-compliant laws and regulations: Mongolia and Tajikistan.

CTFK maintains an online compendium of countries with pictorial health warnings. Each country entry contains the requirements and images for each rotation of images.

CTFK provided in-kind support to the Canadian Cancer Society's 2018 Global Status Report on Pictorial Health Warnings, translating the bilingual English and French report into Arabic, Chinese, Portuguese, Spanish and Russian for accessibility to a wider audience.

* Article 12 (Education, communication, training and public awareness)?

* Yes

* If yes, please provide details:

* CTFK conducted a joint legal and communications seminar for lawyers and advocates on online and social media marketing of tobacco products, approaches to monitoring and regulation, and developments in related litigation.

In 2018 and 2019, CTFK conducted 31 media advocacy workshops for civil society advocates from 11 countries and 8 online, multi-day trainings in digital advocacy for advocates from more than 20 countries.

In 2018 and 2019, CTFK conducted 87 tobacco control trainings for journalists from more than 30 countries.

In 2019, CTFK published a policy brief, Regulating E-cigarettes, to assist governments and civil society advocates develop policies to govern e-cigarettes that do not undermine progress on tobacco control.

* Article 13 (Tobacco advertising, promotion and sponsorship)?

* Yes

* If yes, please provide details:

* CTFK provided support to the following countries which adopted Article 13-compliant laws and regulations: Moldova (specifying applicability of existing law to heated tobacco products) and Tajikistan.

CTFK participated in the Working Group on Cross Border Advertising and Advertising in the Entertainment Media

* Article 14 (Demand reduction measures concerning tobacco dependence and cessation)?

* No

* If yes, please provide details:

*

* Article 15 (Illicit trade in tobacco products)?

* Yes

* If yes, please provide details:

* CTFK participated in MOP1 as an official NGO observer.

CTFK, with the Framework Convention Alliance (FCA), produced a Guide on Track and Trace Systems for Tobacco

CTFK produced two fact sheets: "Illicit Trade: Basic Facts" and "Track and Trace Systems to Address the Illicit Trade of Tobacco Products: Best Practices & Country Experiences" to assist civil society advocates in countering arguments against strong tobacco control citing impact on illicit trade and in advocating for strong track and trace systems.

* Article 16 (Sales to and by minors)?

* Yes

* If yes, please provide details:

* CTFK's online database of tobacco control legislation provides detailed analysis of sales restrictions, including sales to/by minors.

CTFK provided technical support to Tajikistan, which passed Article-16 compliant legislation in 2018.

* Article 17 (Provision of support for economically viable alternative activities) and/or Article 18 (Protection of the environment and the health of persons)?

* Yes

* If yes, please provide details:

* CTFK supported a research on tobacco farming in India as part of a strategy aimed at supporting policies to promote alternative livelihoods for farmers in conjunction with the adoption of strong tobacco control policies.

* Article 19 (Liability)?

* Yes

* If yes, please provide details:

* CTFK provided and continues to provide support to the Government of Brazil in its health care cost recovery litigation against the tobacco industry.

CTFK actively promotes the use of the Article 19 toolkit on its Legal Forums and at all legal trainings and seminars.

* Article 20 (Research, surveillance and exchange of information)?

* Yes

* If yes, please provide details:

* CTFK maintains online databases of tobacco control laws and litigation globally. The searchable legislation database allows users to compare tobacco control legal measures from 121 countries against elements of the WHO FCTC and its associated Guidelines in the areas of smoke-free, tobacco advertising promotion and sponsorship, and tobacco product packaging and labeling. Users can also access detailed analysis of legal measures on cigarette content and disclosure (53 countries), sales restrictions (53 countries), and electronic cigarettes (39 countries). Tobacco control laws and regulations from 208 countries are freely available to users. Additionally, the litigation database allows advocates to access and search 1,054 judicial decisions from 61 countries.

CTFK provided technical support to provide evidence in support of FCTC-compliant tobacco control policy change and implementation to 38 countries in 2018 and 2019.

CTFK regularly produces fact sheets and other materials concerning tobacco control policy which are posted online for public access. CTFK has more than 180 technical fact sheets, briefs or guides on its website.

* Article 22 (Cooperation in the scientific, technical and legal fields and provision of related expertise)?

* No

* If yes, please provide details:

*

Section: Other relevant activities to support the work of the WHO FCTC

* Please provide any other relevant information:

* Below lists the three pieces of the attached file.

Part 1: Guidance for Regulating E-Cigarettes. (A policy brief to assist government officials in determining how to regulate e-cigarettes to fit their country circumstances while balancing competing public health considerations)

Part 2: Tax and Price Measures: A Sustainable Model to Reduce Tobacco Use. (A technical framework for tobacco taxation rooted in the WHO FCTC Article 6 Guidelines, the Protocol to Eliminate Illicit Trade of Tobacco Products, and WHO Manual on Tax Administration.) Part 3: TakeAPart Tobacco Industry Interference Newsletter January 2020. (Sample of monthly newsletter reporting on global tobacco industry monitoring activity conducted by CTFK)

* Please attach any other relevant file(s)

* 2020_FCTC NGO Report_CTFK.pdf

Section: Declarations

* Please confirm that your organization does not receive, has not received and will not receive in the future, either directly or indirectly, any financial or other contributions or assistance from the tobacco

industry or its affiliates. Please also confirm that neither your members nor your partners are affiliated directly or indirectly with the tobacco industry or its affiliates or those furthering the interests of the tobacco industry.

* Yes

* By electronic signature I confirm that the above information is accurate and completed to the best of our abilities.

* Matthew Myers, President 21 February 2020

* Please confirm that the activities of your organization are in conformity with the 17th and 18th preambular paragraphs and Article 5.3 of the WHO FCTC.

* Yes