

Working Towards a Tobacco-Free World

THE WHO FCTC PROTECTS HUMANS FROM THE HARMS OF TOBACCO

An evidence-based treaty that reaffirms the right of all people to the highest standard of health
A tool to combat the adverse effects of tobacco on the right to health and protect the right to life.

Protects present and future generations from the devastating health, social, environmental and economic consequences of tobacco consumption and tobacco smoke

WHO FCTC is vocal about

The gender dimension of tobacco control

The vulnerability of children in the face of the tobacco threat



The participation of indigenous individuals and communities in tobacco control

The support to economically viable alternative livelihoods

The protection of public health interests from tobacco industry interference

8 million deaths due to tobacco per year

~1.2 million deaths due to second-hand smoke

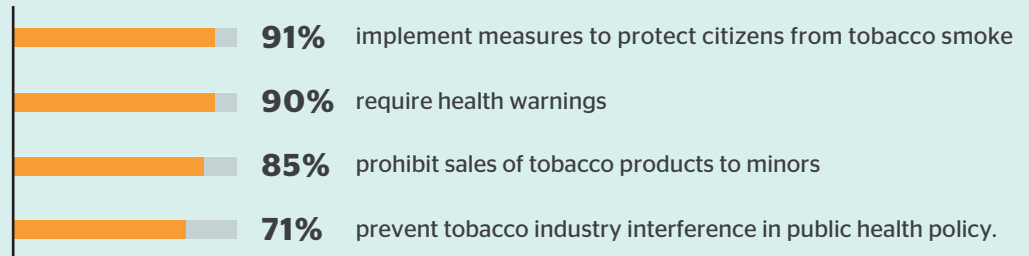


80% of the world's 1.1 billion smokers live in **low and middle-income countries**

65,000 are children

181 Parties

implement the WHO FCTC



Human rights are embedded in the provisions and spirit of the WHO FCTC

