DataCol Extranet: Report of NGO observers to COP 2020 Section: Contact Details
* Name of organization  * International Pharmaceutical Students' Federation
* Mailing Address  * Andries Bickerweg 5  The Hague, Netherlands 2517 JP
* Contact person responsible for the report  * Hera, Ali
* Telephone * +447973840149
* Email:  * publichealth@ipsf.org
* Website of Organization  * <a href="http://ipsf.org">http://ipsf.org</a>
* Email:  * publichealth@ipsf.org
Section: General Information
* Please indicate if your organization would like to retain it's status as observer to the Conference of the Parties  * Yes
* Does your organizations mission statement specifically refer to tobacco control?  * No
* If yes, please specify:  * Our mission statement does not specifically mention tobacco control however one of the main rules during our international and regional events is prohibiting participants from smoking and tobacco use.
* Does your organization have regional branches to enhance activities in different regions or groups of countries?  * Yes
* If yes, please provide details:  * Yes, we have regional offices located in the European Regional Office (EuRO), African Regional Office (AFRO), Eastern Meditteranean Regional Office (EMRO), Pan American Regional Office (PARO), Asia Pacific Regional Office (APRO).

-----

\* Does your organization regularly convene meetings or conferences for its membership? \* Yes \* If yes, is tobacco control covered in these meetings? \* Yes \* If yes, please provide details: \* Yes, through our public health campaigns and workshops we raise awareness and share the importance of educating the public on ways to reduce smoking and the benefits to health. We align our campaigns with 'World No Tobacco Day' in May to ensure we are able to collaborate with other allied health professionals in raising awareness. Section: Participation in WHO FCTC meetings and contributions to other tobacco control related events \* Please indicate the meetings organized by the Convention Secretariat at which your organization was represented (sessions of the Conference of the Parties, meetings of intersessional groups, NGO meetings, etc.): \* During the 146th WHO Executive Board Meeting IPSF attended the Technical Briefing on Electronic Nicotine Delivery Systems - 04/02/2020 17th World Conference on Tobacco or Health in Cape Town, South Africa - 7th-9th March 2020 \* Please list any other meetings or conferences with a focus on tobacco control attended by your organization: Section: Your organization's activities to support implementation of the WHO FCTC: -----\* Article 5 (General obligations)? \* Yes \* If yes, please provide details: \* Each year we hold a Tobacco alert campaign in May during "World No Tobacco Day" it is an international campaign held across our social media which addresses the harm of smoking, ways to reduce tobacco consumption, the effect not only on health but also the economy and government and the industry itself and how it exploits families and women. \* Article 6 (Price and tax measures to reduce demand for tobacco)? \* Yes -----\* If yes, please provide details: \* During our Public Health campaign carried out in 2018 a focus was made on raising awareness of illicit trade and involving the government and encouraging Member Organisations to contact their local offices to increase taxes on tobacco products to reduce the number of people that would buy them.

<sup>\*</sup> Article 8 (Protection from exposure to tobacco smoke)?

* Yes
* If yes, please provide details:  * Campaigns held by our member organisations in Malaysia and Sierra Lione, focused on the effects of secondhand smoke and the risks associated in secondary smokers. The campaigns were targeted at schools and universities in order to sensitize school going children and youths.
* Article 9 (Regulation of the contents of tobacco product) and/or Article 10 (Regulation of tobacco product disclosures)?  * No
* If yes, please provide details:  *
* Article 11 (Packaging and labelling of tobacco products)?  * No
* If yes, please provide details:

\* Article 12 (Education, communication, training and public awareness)?

\* Yes

\* If yes, please provide details:

\* Through Public Health campaigns we actively contribute on a local level and through our social media campaigns. Below are a few examples of campaigns that have taken place throughout all five regional offices.

# **EMRO**

In Jordan, an event was held titled 'An introduction to Tobacco Dependence Treatment (TDT)', this event was held alongside the King Hussein Cancer Center. The event introduced pharmacists to the different tobacco dependence treatments and provided smoking cessation treatments in Ministry of Health clinics and pharmacies.

# **EuRO**

During the EuRO Pharmacy Week on Non-Communicable Diseases, Tobacco was highlighted as a risk factor for the development of Asthma, Cancer and COPD. There was also a collaborative World No Tobacco Day Campaign held by Austria, Germany, Romania and Switzerland. The Campaign focused on debunking myths around smoking and tobacco use.

# **APRO**

A Model WHO event was held where the topic was 'Providing Solutions to Reduce Tobacco-Related Mortality and Morbidity in the Asia Pacific Countries' the aim was to educate future pharmacists on current tobacco-related policies and fostering aspirations of pharmacy-led tobacco cessation. An anti-tobacco campaign was held in Malaysia which had a target audience of 13-21 year olds, as that is the most common age where people are first introduced to smoking. The aim of the event was to raise awareness to youngsters on the effects and consequences of smoking and secondhand smoking, as well as informing them of different nicotine replacement therapies.

# **AfRO**

In Sierra-Leone, a campaign was carried out in 10 schools, in collaboration with the WHO and ministry of health. Members visited the schools and raised awareness about tobacco, educating youngsters on the health implications of smoking and also regarding the substances present in tobacco which may be harmful if misused. The campaign also focused on the importance of having an environment free of tobacco.

# **PARO**

In Columbia, during World No Tobacco Day, a campaign was held in different sections of the country; a conference was held on the consequences of tobacco use and an activity was held where a cigarette was exchange for a healthy snack

\* Article 13 (Tobacco advertising, promotion and sponsorship)?

\* Yes

-----

\* If yes, please provide details:

\* KEPhSA Kenya works in collaboration with Kenya Tobacco Control Alliance and recently they joined hands against a British American Tobacco project dubbed Battle of the Minds which aims at recruiting students with the benefits being an internship opportunity with BAT, Networking and a visit to their HQ. They were opposing the marketing and recruiting process that is done by the company.

\* Article 14 (Demand reduction measures concerning tobacco dependence and cessation)?

\* Yes

\* If yes, please provide details:

\* During the event held by the Jordan Pharmaceutical Students' Association (JPSA), a conference was held educating pharmacists on the use of smoking cessation products, in addition to this a campaign was held in Malaysia, which focused on this same issue.

\* Article 15 (Illicit trade in tobacco products)?

\* No

\* If yes, please provide details:

\*

\* Article 16 (Sales to and by minors)?

\* No

-----

\_\_\_\_\_

\* If yes, please provide details:

\* Article 17 (Provision of support for economically viable alternative activities) and/or Article 18 (Protection of the environment and the health of persons)?

\* Yes

* If yes, please provide details:  * As mentioned above, campaigns have been held across the globe such as; the campaign held in Sierra
leone, Malaysia, Columbia and the campaign held by our EuRO office during Pharmacy week. All these campaigns aimed to educate the public on second hand smoking and affect on children and people around them.
around them.
* Article 19 (Liability)?  * No
* If yes, please provide details: *
* Article 20 (Research, surveillance and exchange of information)?  * No
* If yes, please provide details:  *
* Article 22 (Cooperation in the scientific, technical and legal fields and provision of related expertise)?  * No
* If yes, please provide details:  *
Section: Other relevant activities to support the work of the WHO FCTC
* Please provide any other relevant information:  *
* Please attach any other relevant file(s)
Section: Declarations
* Please confirm that your organization does not receive, has not received and will not receive in the future, either directly or indirectly, any financial or other contributions or assistance from the tobacco industry or its affiliates. Please also confirm that neither your members nor your partners are affiliated directly or indirectly with the tobacco industry or its affiliates or those furthering the interests of the tobacco industry.  * Yes
* By electronic signature I confirm that the above information is accurate and completed to the best of our abilities.  * Hera Ali, 30/03/2020
* Please confirm that the activities of your organization are in conformity with the 17th and 18th

preambular paragraphs and Article 5.3 of the WHO FCTC.