

# Reaccreditation report of NGO observers to COP11

## Survey response 1

Date submitted
2025-02-20 21:08:30

### A. Contact details

A1. Name of organization
Vital Strategies
A6. Website of organization
www.vitalstrategies.org

### B. General information

B1. Please indicate if your organization would like to retain its status as observer to the Conference of the Parties
Yes
B2. Does your organization's mission statement specifically refer to tobacco control?
No
B4. Does your organization have regional branch(es) to enhance activities in different regions or groups of countries?
Yes
B5. If yes, please provide details
Offices in New York, Singapore, China, Brazil, Ethiopia, France. TC country staff in: Argentina Bangladesh Ecuador Indonesia Mexico Pakistan Philippines Viet Nam
B6. Does your organization regularly convene meetings or conferences for its membership?
No
B7. If yes, is tobacco control covered in these meetings?
N/A

### C. Participation in WHO FCTC meetings and contributions to other tobacco control related events

C1. Please indicate the meetings organized by the Convention Secretariat at which your organization was represented (sessions of the Conference of the Parties, meetings of intersessional groups, NGO meetings, etc.)
Meeting with NGO Observers to the Convention Secretariat (Dec 2024) COP10 and MOP3 in Panama (Sessions and side-events) Regional preparatory meetings to the COP and MOP Webinars organized by the Secretariat in 2024
C2. Please list any other meetings or conferences with a focus on tobacco control attended by your organization
Bloomberg Initiative Partners Meetings on each of the Strategic Countries (10) under the Bloomberg Initiative on Tobacco Control Bloomberg Meeting on TC in Singapore (March 2024)

## D. Your organization's activities to support implementation of the WHO FCTC

D1. Article 5 (General obligations)?
Yes
D2. If yes, please provide details
<p>In 2024, Vital Strategies' Tobacco Control Division contributed to policy development, capacity building and sustainability efforts across the 10 Bloomberg Initiative priority countries, as well as several non-priority countries. In addition, significant work continued and grew under the Global Implementation Program and the Tobacco Industry Interference grants program. Vital Strategies also launched the first grants under the Cessation Program.</p> <p>Priority areas include:</p> <ul style="list-style-type: none"> <li>Legislation and Policy</li> <li>Government Infrastructure</li> <li>Stakeholder Engagement</li> <li>TII</li> <li>Implementation / enforcement</li> <li>Cessation</li> </ul> <p>BI Grants Program is the main Grants Program. Vital's TCD is also managing 2 other Subgrant programs funded under the BI Initiative:</p> <ul style="list-style-type: none"> <li>• <input checked="" type="checkbox"/> Cessation Grants Program</li> <li>• <input checked="" type="checkbox"/> TII Grants Program</li> </ul> <p>As of November 2024, Vital Strategies managed 70 grants awarded to national partners across 16 countries. Grants were given to projects that lead to sustainable improvements in tobacco control laws, regulations, policies at the national or sub-national level (e.g. provinces, states), on:</p> <ul style="list-style-type: none"> <li>Tax and price measures</li> <li>Illicit trade policy in relation to taxation.</li> <li>Direct and indirect advertising bans (including promotion and sponsorship)</li> <li>Establishment of smoke-free legislation for public places and workplaces</li> <li>Policies for graphic warning labels on tobacco products</li> <li>FCTC Article 5.3 policy (this must be in association with strengthening one or more MPOWER policies)</li> </ul>
D3. Article 6 (Price and tax measures to reduce demand for tobacco)?
Yes
D4. If yes, please provide details
See D2 response
D5. Article 8 (Protection from exposure to tobacco smoke)?
Yes
D6. If yes, please provide details
See D2 response

D7. Article 9 (Regulation of the contents of tobacco product) and/or Article 10 (Regulation of tobacco product disclosures)?
Yes
D8. If yes, please provide details
See D2 response
D9. Article 11 (Packaging and labelling of tobacco products)?
Yes
D10. If yes, please provide details
See D2 response
D11. Article 12 (Education, communication, training and public awareness)?
Yes
D12. If yes, please provide details
See D2 response
D13. Article 13 (Tobacco advertising, promotion and sponsorship)?
Yes
D14. If yes, please provide details
See D2 response
D15. Article 14 (Demand reduction measures concerning tobacco dependence and cessation)
Yes
D16. If yes, please provide details
See D2 response
D17. Article 15 (Illicit trade in tobacco products)?
Yes
D18. If yes, please provide details
See D2 response
D19. Article 16 (Sales to and by minors)?
Yes
D20. If yes, please provide details
See D2 response
D21. Article 17 (Provision of support for economically viable alternative activities) and/or Article 18 (Protection of the environment and the health of persons)?
Yes
D22. If yes, please provide details
See D2 response
D23. Article 19 (Liability)?
Yes
D24. If yes, please provide details
See D2 response
D25. Article 20 (Research, surveillance and exchange of information)?
Yes
D26. If yes, please provide details
See D2 response
D27. Article 22 (Cooperation in the scientific, technical and legal fields and provision of related expertise)?
Yes

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D28. If yes, please provide details
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See D2 response
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## E. Other relevant activities to support the work of the WHO FCTC

E1. Please provide any other relevant information
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Summary of Vital Strategies' TC activities in 2024 is in the attached file. Please do not share this document, only for the WHO FCTC Secretariat.
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E2. Please attach any other relevant file(s)
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[[{"title":"Vital Strategies 2024 Report on TC ","comment":"Internal \\/ confidential ","size":159.6435546875,"name":"Vital-Strategies-2024-Tobacco-Control-Overview.pdf","filename":"fu_9irm79vfgps6stq","ext":"pdf" }]]
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filecount - E2. Please attach any other relevant file(s)
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## F. Declarations

F1. Please confirm that your organization does not receive, has not received and will not receive in the future, either directly or indirectly, any financial or other contributions or assistance from the tobacco industry or its affiliates. Please also confirm that neither your members nor your partners are affiliated directly or indirectly with the tobacco industry or its affiliates or those furthering the interests of the tobacco industry.
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Yes, I confirm
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F2. By electronic signature I confirm that the above information is accurate and completed to the best of our abilities.
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Mary-Ann Etiebet, President and Chief Executive Officer Vital Strategies February 20, 2025
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F3. Please confirm that the activities of your organization are in conformity with the 17th and 18th preambular paragraphs and Article 5.3 of the WHO FCTC.
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Yes, I confirm
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