

# Working Towards a Tobacco-Free World

## THE WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL

The WHO Framework Convention on Tobacco Control (WHO FCTC) is the first international treaty negotiated under the auspices of WHO.

The WHO FCTC was developed in response to the globalization of the tobacco epidemic and is an evidence-based treaty that reaffirms the right of all people to the highest standard of health.

### The WHO FCTC protect lives



#### OBJECTIVE

Protecting present and future generations from the devastating health, social, environmental & economic consequences of tobacco consumption and exposure to tobacco smoke

#### GENERAL OBLIGATIONS

##### Article 5

Multisectoral national tobacco control strategies and policies and to protect these strategies and policies from commercial and other vested interests of the tobacco industry (Article 5.3)

#### QUESTIONS RELATED TO LIABILITY

##### Article 19

## Measures relating to the reduction of demand for tobacco



## Measures relating to the reduction of the supply of tobacco

### Article 17

Provision of support for economically viable alternative activities.

### Article 15

Illicit trade in tobacco products

### Article 16

Sales to and by minors

### Protection of the environment

#### Article 18

Protection of the environment and the health of persons

### Scientific and technical cooperation and communication of information

#### Article 20, 21, 22

Research, surveillance, and exchange of information, reporting and cooperation.

