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# Reaccreditation report of NGO observers to COP11

## Survey response 1

Date submitted
2025-02-21 15:21:10

### A. Contact details

A1. Name of organization
World Heart Federation
A6. Website of organization
<a href="https://world-heart-federation.org/">https://world-heart-federation.org/</a>

### B. General information

B1. Please indicate if your organization would like to retain its status as observer to the Conference of the Parties
Yes
B2. Does your organization's mission statement specifically refer to tobacco control?
No
B4. Does your organization have regional branch(es) to enhance activities in different regions or groups of countries?
No
B6. Does your organization regularly convene meetings or conferences for its membership?
Yes
B7. If yes, is tobacco control covered in these meetings?
Yes
B8. If yes, please provide details
<p>The World Congress of Cardiology and the World Heart Summit are the World Heart Federation's flagship events.</p> <p>Tobacco remains a leading cause of cardiovascular morbidity and mortality, accounting for nearly 19% of all cardiovascular-related deaths. As such, tobacco control has been a recurring element in our meeting programmes.</p> <p>Renowned tobacco control experts, such as Ms. Leslie Rae Ferat - Global Alliance for Tobacco Control - and Dr. Adriana Blanco Marquizo - Secretariat of the WHO Framework Convention on Tobacco Control - have been regularly invited to speak at our conferences.</p> <p>In 2024, we had the honour of presenting Dr. Blanco Marquizo with our WHF Advocacy Award in Cardiovascular Health, recognizing the critical role of tobacco control in advancing our mission of Cardiovascular Health for Everyone.</p>

### C. Participation in WHO FCTC meetings and contributions to other tobacco control related events

C1. Please indicate the meetings organized by the Convention Secretariat at which your organization was represented (sessions of the Conference of the Parties, meetings of intersessional groups, NGO meetings, etc.)

The World Heart Federation participated in the following meetings organized by the Convention Secretariat:

1. COP10 & MOP3 Briefing for IGO and NGO Observers to COP and MOP on 16 May 2023.
2. WHO & PAHO Preparatory Meeting for the Tenth Session of the Conference of the Parties to the WHO Framework Convention on Tobacco Control (Pre-COP10) for the Americas region on 17-20 October 2023 in Brasilia, Brazil.
3. Tenth Session of the Conference of the Parties to the WHO Framework Convention on Tobacco Control (COP10) on 5-10 February 2024 in Panama City, Panama.
4. Informal Meeting with NGO Observers to the COP and MOP on 4 December 2024.

C2. Please list any other meetings or conferences with a focus on tobacco control attended by your organization

The World Heart Federation attended the following meetings and/or conferences related to tobacco control:

1. First Technical Working Group Meeting of the WHO Tobacco Cessation Consortium on 11-12 January 2023 in Geneva, Switzerland.
2. WHO Strategic Roundtable: Seventy-Sixth World Health Assembly - Celebrating the Twentieth Anniversary of the Adoption of the WHO Framework Convention on Tobacco Control: A Fit-For-Purpose Life-Saving Treaty on 27 May 2023 in Geneva, Switzerland.
3. World Cancer Congress on 17-19 September 2024 in Geneva, Switzerland.
4. Second Technical Working Group Meeting of the WHO Tobacco Cessation Consortium on 26-27 November 2024 in Geneva, Switzerland.

## D. Your organization's activities to support implementation of the WHO FCTC

D1. Article 5 (General obligations)?

Yes

D2. If yes, please provide details

WHF Tobacco Expert Group

The World Heart Federation conducts its tobacco control activities through its Nicotine, Tobacco, Alcohol, and Drugs Expert Group (i.e., formerly WHF Tobacco Expert Group), which advises WHF and its Board on all matters related to tobacco control. In recent years, WHF has prioritized tobacco cessation and addressing tobacco industry interference as key focus areas.

WHF Roadmap for Tobacco Control

In 2015, WHF published its Roadmap for Tobacco Control, which serves as key framework for countries, as well as regions, to identify key barriers and implement evidence-based solutions to reduce cardiovascular mortality through tobacco control. In 2024, WHF has started to update its Roadmap for Tobacco Control to ensure that it reflects current best practices, with a revised version set for publication in 2025. The update will entail a review of the latest scientific evidence, emerging issues, and innovative approaches that have been adopted since the publication of our original Roadmap.

WHO & WHO FCTC Conferences

The World Heart Federation consistently participates in the sessions of the Conference of the Parties to the WHO Framework Convention on Tobacco Control. The WHF delegation delivered two statements on the below subjects at the Tenth Session of the Conferences of the Parties to the WHO Framework Convention on Tobacco Control:

- Global Progress in Implementation of the WHO FCTC
- Novel and Emerging Tobacco Products

WHF also advocates for tobacco control and cessation at key WHO Governing Bodies Meetings, including WHO Executive Board Meetings, World Health Assemblies, and WHO Regional Committee Meetings.

WHF & WHO Collaborations

WHF regularly collaborates with the WHO No Tobacco Unit on various initiatives, including its WHO Tobacco Cessation Consortium project.

Each year, WHF actively supports World No Tobacco Day through its communications channels and dedicated materials and resources.

WHF & Cardiovascular Community

Our flagship World Heart Vision 2030 initiative serves as a strategic guide for policy, advocacy, implementation, and communications efforts through 2030. The report recognizes tobacco control as a key priority for improving heart health. The World Heart Vision 2030 highlights:

- Taxation of unhealthy commodities, including tobacco;
- Prevention of tobacco use as a major cardiovascular risk factor;
- Addressing tobacco industry interference; and
- Implementation of the WHO Framework Convention on Tobacco Control.

In 2023 and 2024, WHF awarded two 10'000 USD grants to its Members for project focused on Tobacco Use and Youth.

WHF & Tobacco Control Community

As a core member of the Global Alliance for Tobacco Control, WHF actively contributes to its Committees and Task Forces. The Chair of our Tobacco Expert Group (2023-2024) serves on the GATC Board of Directors.

WHF drafts and/or endorses open letters in support of its allies within the tobacco control community (e.g., GATC, SEATCA, ASH, etc.). For instance, WHF will continue to support ASH in advocating for the inclusion of cytisine in the WHO Model Lists of Essential Medicines.

WHO FCTC - Article 5.3

WHF has implemented a Conflict of Interest Policy to exclude any prospective speakers and/or delegates funded by the tobacco industry – including the Global Action to End Smoking (i.e., formerly the Foundation for a Smoke-Free World), from attending its events and congresses.

In 2024, WHF expanded its policy to its Members by launching a dedicated toolkit on World No Tobacco Day.

D3. Article 6 (Price and tax measures to reduce demand for tobacco)?

No

D5. Article 8 (Protection from exposure to tobacco smoke)?

No

D7. Article 9 (Regulation of the contents of tobacco product) and/or Article 10 (Regulation of tobacco product disclosures)?  
No

D9. Article 11 (Packaging and labelling of tobacco products)?  
No

D11. Article 12 (Education, communication, training and public awareness)?  
Yes

D12. If yes, please provide details

WHF Policy Briefs

In 2023, WHF published its policy brief, *Nicotine and Cardiovascular Health: When Poison Is Addictive*, to review the latest evidence on nicotine and heart health. Our paper aims to raise awareness of the dangers associated with nicotine use, empowering readers to make informed decisions with regard to both traditional and newer tobacco and nicotine products. In 2024, WHF published its policy brief, *A Complex Interplay: Navigating the Crossroads of Tobacco Use, Cardiovascular Disease, and the COVID-19 Pandemic*, to explore the intricate interactions between tobacco, COVID-19, and cardiovascular disease from both health and societal perspectives. Our paper argues that a stronger tobacco control response - including the full implementation of the WHO Framework Convention on Tobacco Control - could have further alleviated the burden of tobacco and COVID-19-related morbidity and mortality. The brief also aims to provide guidance on tobacco control strategies in a post-pandemic era.

WHF Editorials

WHF has finalized an editorial, *Air Pollution Is Not the New Smoking: A False Dilemma for Public Health*, calling on Parties and relevant stakeholders to address tobacco and air pollution in a synergistic manner.

Capacity Building

The World Heart Federation has joined the Nicotine Addiction and Tobacco Treatment Initiative to strengthen the capacity and commitment of healthcare professionals, especially cardiologists, in delivering effective tobacco cessation interventions.

D13. Article 13 (Tobacco advertising, promotion and sponsorship)?  
No

D15. Article 14 (Demand reduction measures concerning tobacco dependence and cessation)  
Yes

D16. If yes, please provide details

WHO Tobacco Cessation Consortium

WHF remains committed to contributing to the WHO Tobacco Cessation Consortium. WHF has developed a survey to assess cardiologists' self-reported knowledge, attitudes, and practices with regard to tobacco cessation interventions in India and Jordan. The survey aims to:

- Map the landscape of tobacco cessation services in India and Jordan
- Identify gaps, challenges, and opportunities to expand and strengthen healthcare professionals' role in tobacco cessation.
- Raise awareness of the health benefits of tobacco cessation among healthcare professionals in India and Jordan

Nicotine Addiction and Tobacco Treatment Initiative

The World Heart Federation has joined the Nicotine Addiction and Tobacco Treatment Initiative to strengthen the capacity and commitment of healthcare professionals, especially cardiologists, in delivering effective tobacco cessation interventions.

D17. Article 15 (Illicit trade in tobacco products)?  
No

D19. Article 16 (Sales to and by minors)?  
No

D21. Article 17 (Provision of support for economically viable alternative activities) and/or Article 18 (Protection of the environment and the health of persons)?  
Yes

D22. If yes, please provide details
Tobacco and the Environment
WHF has finalized an editorial, Air Pollution Is Not the New Smoking: A False Dilemma for Public Health, calling on Parties and relevant stakeholders to address tobacco and air pollution in a synergistic manner.
D23. Article 19 (Liability)?
No
D25. Article 20 (Research, surveillance and exchange of information)?
No
D27. Article 22 (Cooperation in the scientific, technical and legal fields and provision of related expertise)?
Yes
D28. If yes, please provide details
WHF Roadmap for Tobacco Control
WHF has initiated an update of its Roadmap for Tobacco Control to ensure that it reflects current best practices, with a revised version scheduled for publication in 2025. The update will entail a comprehensive review of the latest scientific evidence, emerging issues, and innovative approaches that have been adopted since the publication of our original Roadmap. Our Roadmap Update Writing Group consists of specialists with expertise in the following areas of tobacco control:
<ul style="list-style-type: none"> <li>• Policy, Development, Implementation, and Advocacy</li> <li>• Product Regulation</li> <li>• Tobacco and Nicotine Cessation</li> <li>• Tobacco Economics and Taxation</li> <li>• Tobacco Industry Interference and Commercial Determinants of Health</li> <li>• Newer Recreational Tobacco and Nicotine Products</li> <li>• Human Rights</li> </ul>

## E. Other relevant activities to support the work of the WHO FCTC

E1. Please provide any other relevant information
WHF COP10 Statements
- <a href="https://world-heart-federation.org/news/global-progress-who-fctc-cop10/">https://world-heart-federation.org/news/global-progress-who-fctc-cop10/</a> - <a href="https://world-heart-federation.org/news/addressing-novel-and-emerging-tobacco-products-at-cop10/">https://world-heart-federation.org/news/addressing-novel-and-emerging-tobacco-products-at-cop10/</a>
World Heart Vision 2030
- <a href="https://world-heart-federation.org/wp-content/uploads/World-Heart-Vision-2030.pdf">https://world-heart-federation.org/wp-content/uploads/World-Heart-Vision-2030.pdf</a>
WHF Roadmap for Tobacco Control
- <a href="https://world-heart-federation.org/cvd-roadmaps-old/wp-content/uploads/sites/3/2021/04/WHF_Roadmap_Tobacco_Control.pdf">https://world-heart-federation.org/cvd-roadmaps-old/wp-content/uploads/sites/3/2021/04/WHF_Roadmap_Tobacco_Control.pdf</a>
WHF Policy Brief on Nicotine
- <a href="https://globalheartjournal.com/articles/10.5334/gh.1292">https://globalheartjournal.com/articles/10.5334/gh.1292</a>
WHF Policy Brief on COVID-19 Pandemic
- <a href="https://globalheartjournal.com/articles/10.5334/gh.1334">https://globalheartjournal.com/articles/10.5334/gh.1334</a>
WHF Conflict of Interest Policy Toolkit
- <a href="https://world-heart-federation.org/wp-content/uploads/WHF-Conflict-of-Interest-Policy-ToolKit-v2.pdf">https://world-heart-federation.org/wp-content/uploads/WHF-Conflict-of-Interest-Policy-ToolKit-v2.pdf</a>
WHF & CSI Tobacco Cessation Survey in India
- <a href="https://www.surveymonkey.com/r/P36GRZ9">https://www.surveymonkey.com/r/P36GRZ9</a>

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E2. Please attach any other relevant file(s)

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## F. Declarations

F1. Please confirm that your organization does not receive, has not received and will not receive in the future, either directly or indirectly, any financial or other contributions or assistance from the tobacco industry or its affiliates. Please also confirm that neither your members nor your partners are affiliated directly or indirectly with the tobacco industry or its affiliates or those furthering the interests of the tobacco industry.

Yes, I confirm

F2. By electronic signature I confirm that the above information is accurate and completed to the best of our abilities.

Dr. Jean-Luc Eiselé  
Chief Executive Officer, World Heart Federation  
21 February 2025

F3. Please confirm that the activities of your organization are in conformity with the 17th and 18th preambular paragraphs and Article 5.3 of the WHO FCTC.

Yes, I confirm