
Reaccreditation report of NGO observers to COP10

Survey response 1

A. Contact details

A1. Name of organization
World Heart Federation
A6. Website of organization
https://www.worldheart.org

B. General information

B1. Please indicate if your organization would like to retain its status as observer to the Conference of the Parties
Yes
B2. Does your organization's mission statement specifically refer to tobacco control?
No
B3. If yes, please specify:
B4. Does your organization have regional branch(es) to enhance activities in different regions or groups of countries?
No
B5. If yes, please provide details
B6. Does your organization regularly convene meetings or conferences for its membership?
Yes
B7. If yes, is tobacco control covered in these meetings?
Yes
B8. If yes, please provide details
<p>The flagship meetings of the World Heart Federation are the World Congress of Cardiology and the World Heart Summit.</p> <p>Tobacco remains a leading cause of cardiovascular morbidity and mortality. As such, sessions on tobacco control have been regularly featured in our Scientific and Summit programmes. Past sessions have covered electronic nicotine delivery systems as well as tobacco industry interference.</p> <p>In addition, prominent leaders from the Tobacco Control community, such as Dr. Adriana Blanco Marquizo, Head of the Convention Secretariat, are also frequently invited to speak at our meetings.</p>

C. Participation in WHO FCTC meetings and contributions to other tobacco control related events

C1. Please indicate the meetings organized by the Convention Secretariat at which your organization was represented (sessions of the Conference of the Parties, meetings of intersessional groups, NGO meetings, etc.)

The World Heart Federation was represented at the following meetings organized by the Convention Secretariat:

1. Informal Meeting with NGO Observers to the COP on Tuesday 22 June 2021.
2. Preparation Meeting for the Ninth Session of the Conference of the Parties to the WHO Framework Convention on Tobacco Control (Pre-COP 9) hosted by the Ministry of Health of Paraguay on 4 - 8 October 2021.
3. Preparation Meeting for the Second Meeting of the Parties on the Protocol to Eliminate Illicit Trade in Tobacco Products (Pre-MOP 2) hosted by the Ministry of Health of Paraguay on 13 - 15 October 2021.
4. Ninth Session of the Conference of the Parties to the WHO Framework Convention on Tobacco Control on 8 - 13 November 2021.
5. Informal Meeting with NGOs accredited as Observers to the COP and the MOP on Wednesday 29 June 2022.
6. Informal Meeting with NGO Observers to the COP on Thursday 8 December 2022.

Please also note that our former focal point attended the Informal Meetings with NGO Observers in 2020.

C2. Please list any other meetings or conferences with a focus on tobacco control attended by your organization

The World Heart Federation attended the following meetings and conferences with a focus on tobacco control:

1. Leadership Summit on Tobacco Control on 18 October 2021.
2. WHF Symposium on The Role of Cardiologists and Other Cardiovascular Healthcare Professionals in Tobacco Control at the 13th Asia Pacific Conference on Tobacco or Health on 3-4 September 2021.
3. WHF was a member of the Organizing Committee of the World Conference on Tobacco or Health.

D. Your organization's activities to support implementation of the WHO FCTC

D1. Article 5 (General obligations)?

Yes

D2. If yes, please provide details
<p>The World Heart Federation regularly attends the biennial sessions of the Conference of the Parties to the WHO Framework Convention on Tobacco Control. The WHF delegation delivered a statement on agenda item 3: "Global Progress in the Implementation of the WHO Framework Convention on Tobacco Control" at the Ninth Session of the Conference of the Parties to the WHO FCTC in 2021. WHF also consistently attends the annual sessions of the WHO Executive Board, World Health Assembly, and WHO Regional Committees. The WHF delegation frequently delivers statements to promote tobacco control as well as the implementation of the WHO FCTC at the WHO Governing Bodies Meetings.</p> <p>The World Heart Federation also collaborates with the WHO No Tobacco Unit (TFI) on various tobacco control projects, including World No Tobacco Day and the WHO Tobacco Cessation Consortium. Every year, WHF raises the profile of World No Tobacco Day through its communications channels (i.e., ensuring that its Members engage with the annual theme, etc.).</p> <p>The World Heart Federation regularly drafts and/or endorses open letters to support its allies from the tobacco control community. For instance, WHF endorsed a joint statement issued by the Forum of International Respiratory Societies on the implications of Philip Morris International's acquisition of Vectura Group plc. WHF also endorsed a statement issued by the Southeast Asia Tobacco Control Alliance (SEATCA) to support the Ministry of Health of Malaysia on its Generational End Game policy proposal. In addition, WHF also supports tobacco control activities and initiatives conducted by its national members or global partners by providing resources and/or technical support, as appropriate.</p> <p>The World Heart Federation is a core member of NCD Alliance and the Global Alliance for Tobacco Control (formerly known as the Framework Convention Alliance for Tobacco Control). WHF champions Cardiovascular Health for Everyone and advocates for the implementation of interventions and measures (e.g., taxation of unhealthy commodities, tobacco cessation, tobacco control, etc.) that reduce the burden of non-communicable diseases, including cardiovascular disease. In particular, we strongly advocate for the realization of the UN Sustainable Development Goals targets 3.4 and 3a.</p> <p>In 2021, the World Heart Federation adopted and implemented a Conflict of Interest Policy to exclude all prospective speakers and delegates funded by the tobacco industry or its front groups, including the Philip Morris International-funded Foundation for a Smoke-Free World, from attending its event and congress. WHF will continue to promote Article 5.3 and aim to convince its Members to adopt and implement the aforementioned policy on tobacco industry representatives.</p> <p>In 2022, the World Heart Federation provided a 10'000 USD grant to one of its Member for a project on "Tobacco Use and Youth". The selected project will aim to address tobacco advertising (i.e., billboards, etc.) near primary schools in Indonesia. WHF will be offering tobacco control grants in 2023 and 2024 as well.</p> <p>In 2022, the World Heart Federation launched "World Heart Vision 2030" as a flagship initiative for global cardiovascular health which addresses strategic challenges and opportunities that the cardiovascular health community will face over the next decade. The initiative is intended to guide policy, advocacy, implementation, and communications efforts for the next decade in order to improve cardiovascular health, reduce health inequalities, and contribute to reducing the global burden of cardiovascular disease. In particular, tobacco control is acknowledged as a critical element to improving heart health. The report also recommends taxing unhealthy commodities (including tobacco), addressing tobacco use as a major risk factor for cardiovascular disease, preventing tobacco industry interference, and implementing the WHO Framework Convention on Tobacco Control.</p> <p>Most WHF tobacco control activities and projects are steered and overseen by its Tobacco Expert Group.</p>
D3. Article 6 (Price and tax measures to reduce demand for tobacco)?
No
D4. If yes, please provide details
D5. Article 8 (Protection from exposure to tobacco smoke)?
No
D6. If yes, please provide details
D7. Article 9 (Regulation of the contents of tobacco product) and/or Article 10 (Regulation of tobacco product disclosures)?
No
D8. If yes, please provide details
D9. Article 11 (Packaging and labelling of tobacco products)?
No

D10. If yes, please provide details
D11. Article 12 (Education, communication, training and public awareness)?
Yes
D12. If yes, please provide details
<p>In 2021, the World Heart Federation, in collaboration with the World Federation of Public Health Associations, co-hosted a webinar titled "Tobacco Control Talks: Tobacco Control Policies Matter" to highlight the impact of tobacco control policies and raise awareness of the links between tobacco and cardiovascular disease.</p> <p>In 2021, the World Heart Federation organized a symposium on "The Role of Cardiologists and Other Cardiovascular Healthcare Professionals in Tobacco Control" at the 13th Asia Pacific Conference on Tobacco or Health. Panelists discussed the effects of tobacco use and second-hand smoke on the cardiovascular system, the findings of a study on tobacco and coronary heart disease, and the benefits of smoking cessation on cardiovascular health. The panel also reviewed the interplays between tobacco, COVID-19, and cardiovascular disease.</p> <p>In 2021, the World Heart Federation launched its policy brief "E-Cigarettes: A New Threat to Cardiovascular Health" to summarize the latest evidence on, and raise awareness of, the effects of electronic nicotine delivery systems on cardiovascular health. The policy paper provided a series of recommendations to protect the general population, prevent initiation and uptake by non-smokers and youth, as well as address aggressive marketing strategies and misleading claims from the tobacco industry. Our policy brief on e-cigarettes was launched with an executive summary, an infographic, a Question & Answer page, a press release, and a social media campaign. The paper was referenced in multiple news outlets, including The Times.</p>
D13. Article 13 (Tobacco advertising, promotion and sponsorship)?
No
D14. If yes, please provide details
D15. Article 14 (Demand reduction measures concerning tobacco dependence and cessation)
Yes
D16. If yes, please provide details
<p>In 2021, the World Heart Federation issued a letter to support the addition of all evidence-based tobacco cessation medications, including Bupropion and Varenicline, to the WHO Lists of Essential Medicines.</p> <p>The World Heart Federation has been collaborating with the WHO Tobacco Cessation Consortium. WHF has attended the first Technical Working Group Meeting of the Consortium on 11 - 12 January 2023 in order to provide inputs on potential areas of collaboration. In particular, WHF has agreed to advocate for the integration of tobacco cessation interventions into NCDs and cardiovascular disease programmes. WHF has also agreed to support the activities of the Consortium through its Members at the national level. WHF will formally join the WHO Tobacco Cessation Consortium as soon as the application process opens.</p>
D17. Article 15 (Illicit trade in tobacco products)?
No
D18. If yes, please provide details
D19. Article 16 (Sales to and by minors)?
No
D20. If yes, please provide details
D21. Article 17 (Provision of support for economically viable alternative activities) and/or Article 18 (Protection of the environment and the health of persons)?
Yes
D22. If yes, please provide details
<p>The World Heart Federation developed an infographic on "Tobacco, the Environment, and the Heart" to raise awareness of the environmental impacts of tobacco for World No Tobacco Day 2022. In particular, the infographic highlights that tobacco harms our planet throughout its entire lifecycle - from cultivation, to manufacture, distribution, consumption, and disposal.</p>

D23. Article 19 (Liability)?
No
D24. If yes, please provide details
D25. Article 20 (Research, surveillance and exchange of information)?
Yes
D26. If yes, please provide details
In 2022, the World Heart Federation launched its World Heart Observatory as a knowledge hub that curates, aggregates, and visualizes data on cardiovascular conditions, biological risk factors, social determinants of health, as well as health systems and policy responses. Data, stemming from the Global Burden of Disease Study 2019, on tobacco smoking, second-hand smoke, and cardiovascular disease can be consulted on the Observatory. WHF is also planning to add some original data from its Members and partners in due time (e.g., on tobacco control policies, etc.).
D27. Article 22 (Cooperation in the scientific, technical and legal fields and provision of related expertise)?
Yes
D28. If yes, please provide details
In 2020, the World Heart Federation collaborated with the World Health Organization and the University of Newcastle Australia to develop a "WHO Tobacco Knowledge Summaries" on "Tobacco and Coronary Heart Disease". The paper summarized the links between tobacco use and coronary heart disease, as well as outlined the benefits of tobacco cessation on heart health.
In 2021, the World Heart Federation, in collaboration with the American Heart Association, the American College of Cardiology, and the European Society of Cardiology, launched a joint opinion paper "The Tobacco Endgame—Eradicating a Worsening Epidemic" to call for greater action at the global scale to end the tobacco epidemic once and for all.
The World Heart Federation regularly produces policy and technical papers to advocate, educate, and provide recommendations on specific tobacco control issues. Our policy briefs are produced by teams of experts under the supervision of the WHF Tobacco Expert Group. WHF will be launching two new policy briefs on "Nicotine and Cardiovascular Health" and "The Impact of Tobacco on the COVID-19 Pandemic", prior to the Tenth Session of the Conference of the Parties to the WHO FCTC.

E. Other relevant activities to support the work of the WHO FCTC

E1. Please provide any other relevant information
E2. Please attach any other relevant file(s)
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filecount - E2. Please attach any other relevant file(s)
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F. Declarations

F1. Please confirm that your organization does not receive, has not received and will not receive in the future, either directly or indirectly, any financial or other contributions or assistance from the tobacco industry or its affiliates. Please also confirm that neither your members nor your partners are affiliated directly or indirectly with the tobacco industry or its affiliates or those furthering the interests of the tobacco industry.
Yes, I can confirm
F2. By electronic signature I confirm that the above information is accurate and completed to the best of our abilities.
Dr. Jean-Luc Eiselé, Chief Executive Officer, World Heart Federation 23 February 2023
F3. Please confirm that the activities of your organization are in conformity with the 17th and 18th preambular paragraphs and Article 5.3 of the WHO FCTC.
Yes, I confirm