



MINISTRY OF HEALTH MALAYSIA

Journey of the **CONTROL OF SMOKING PRODUCTS FOR PUBLIC HEALTH ACT [ACT 852]** of Malaysia

LESSONS LEARNED IN DEVELOPING THE TOBACCO-FREE GENERATION

DR NORARYANA BINTI HASSAN

Deputy Director (Non-Communicable Disease)

Public Health Medicine Consultant

Disease Control Division, Ministry of Health MALAYSIA



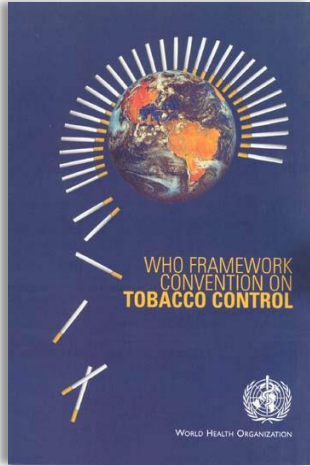
SCOPE OF PRESENTATION

- 1 Smoking Product Control in Malaysia
- 2 Chronology of the Control of Smoking Products for Public Health Act
- 3 Applying the Concept of Tobacco-free Generation
- 4 Challenges
- 5 Way forward





1- SMOKING PRODUCTS CONTROL IN MALAYSIA



2003



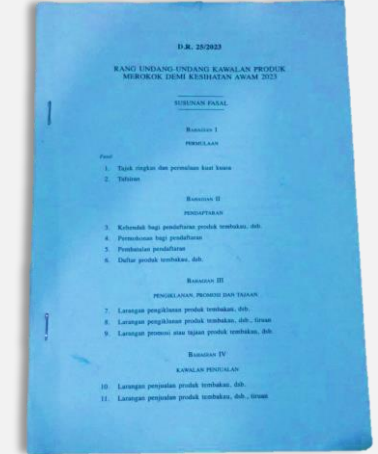
2004



2015



2021



2022-2023

Malaysia became the **signatory party** to the WHO FCTC in 2003 where the Diseases Control Division, MOH is the secretariat for this convention and was **ratified in 2005**

Control of Tobacco Products Regulations (CTPR) 2004 was gazetted under the Food Act 1983 [Act 281]

National Strategic Plan for **Tobacco Control** 2015-2020

National Strategic Plan for the **Control of Tobacco and Smoking Products** 2021-2030

The Control of Smoking Products for Public Health Act was tabled to Parliament

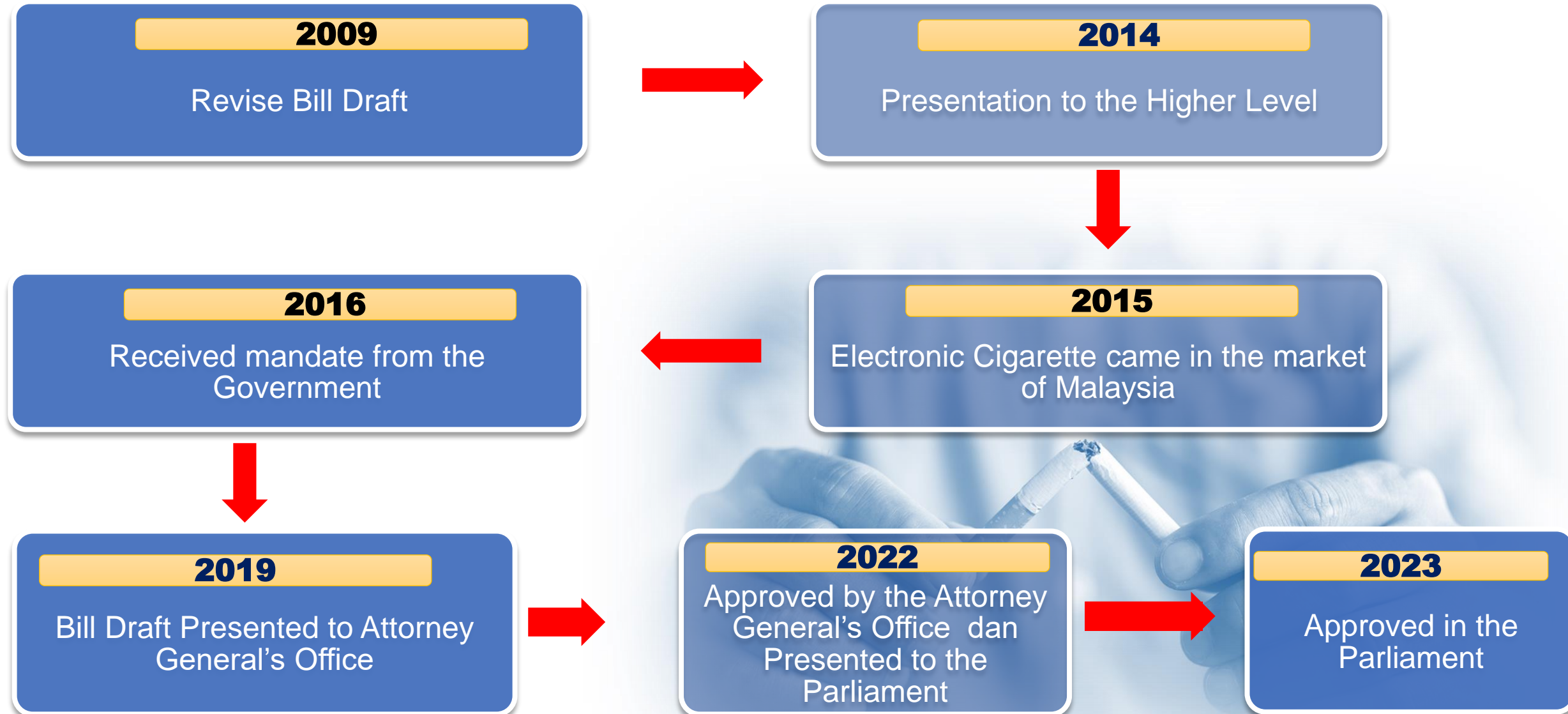
OTHER MINISTRY / AGENCY INVOLVEMENT

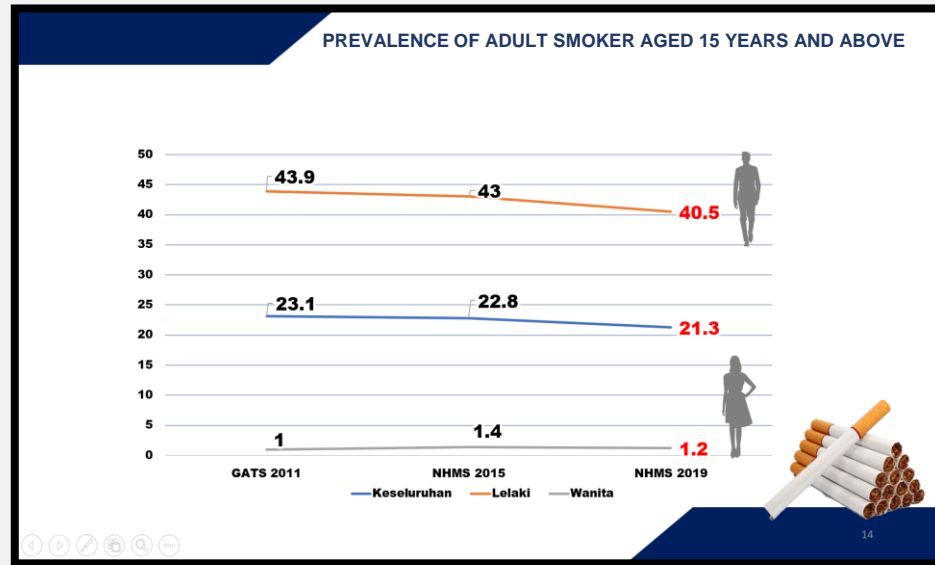


1- National Kenaf and Tobacco Board
(*Lembaga Kenaf dan Tembakau Negara*)

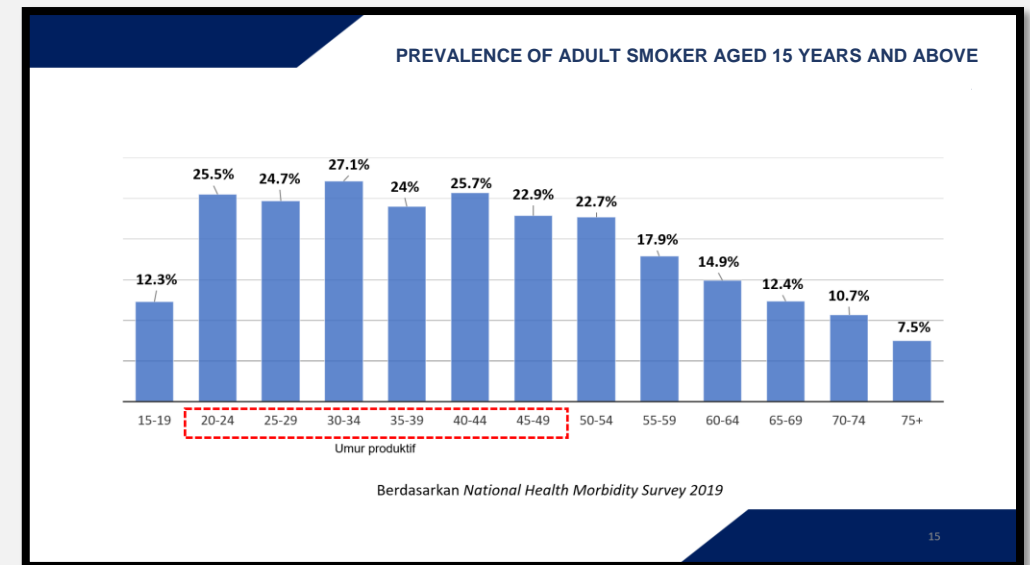


2- Ministry of Domestic Trade and Cost of Living

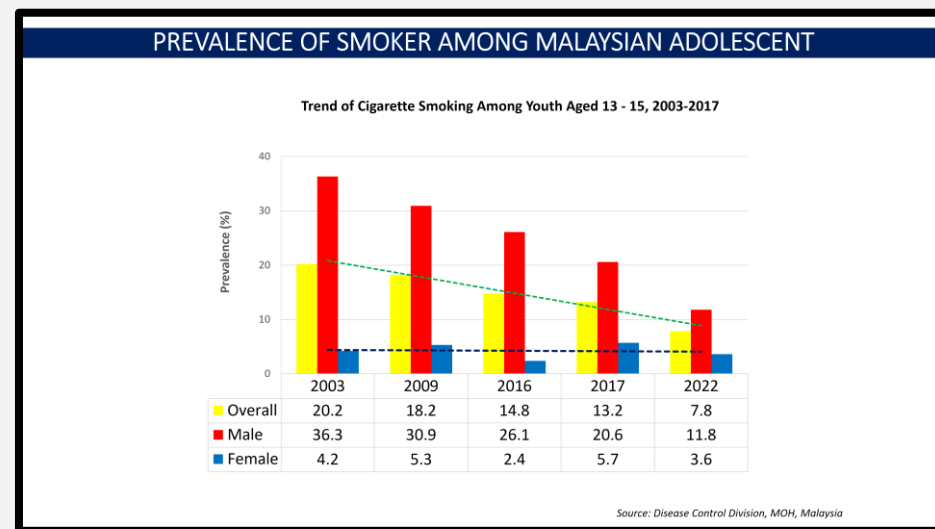




a) The **decrease** in the percentage of smokers in Malaysia aged 15 years and above is **slow** over 9 years.



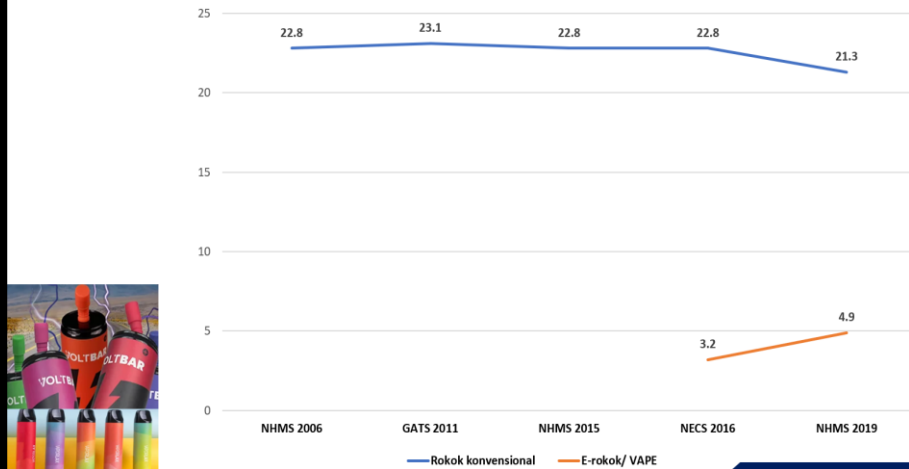
b) Based on NHMS 2019, most smokers are composed of youth in the **productive age of 20 – 49 years old**.



c) The percentage of cigarette smokers aged 13-15 years old is decreasing overall. However, **female users showed an increase**.

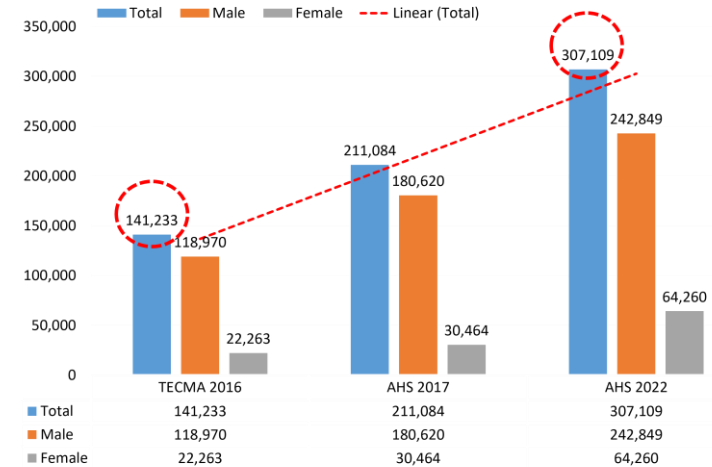


PREVALENCE OF E-CIG OR VAPE USER AMONG ADULT
AGED 15 YEARS AND ABOVE



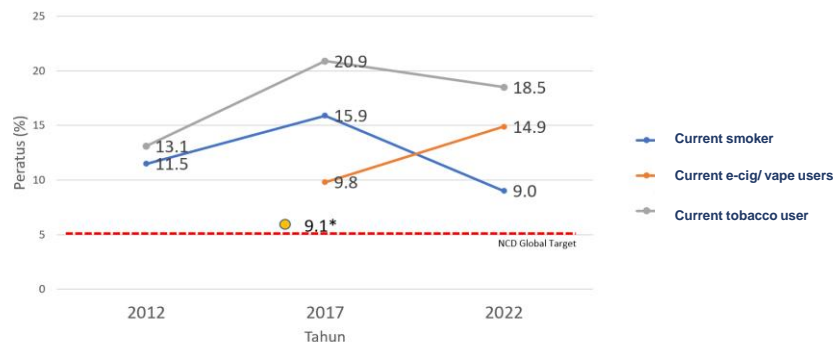
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PREVALENCE OF E-CIGARETTE USERS AMONG ADOLESCENCE IN MALAYSIA



Source: NIH, MOH, Malaysia

PREVALENCE OF E-CIG OR VAPE USER AMONG
ADOLESCENT AGED 13-17 YEARS



Sumber: Institut Kesihatan Umum (IKU), 2022

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A **significant increase** in the percentage of electronic cigarette / vaping users among adults (aged 15 years and above) and teenagers (13-17 years old).

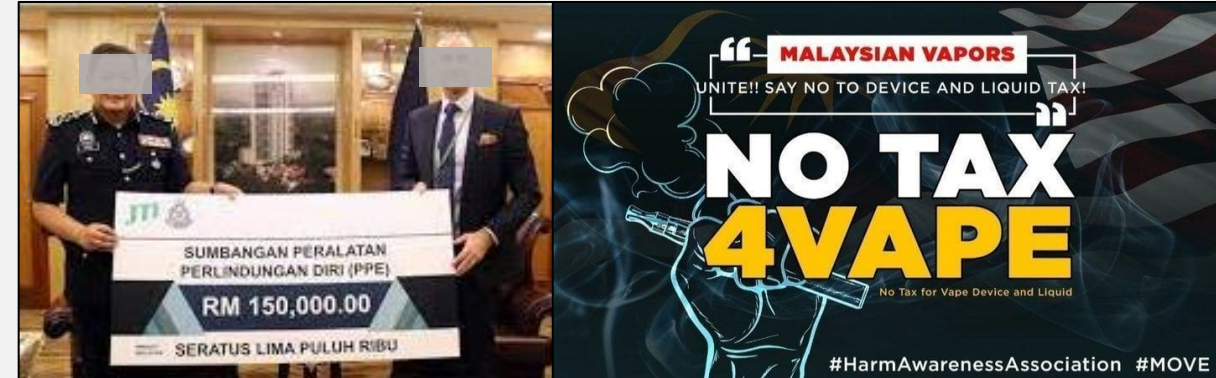


3- APPLYING THE CONCEPT OF TOBACCO FREE GENERATION





1. **Legal Commodity** but kill half its users



2. **Industry Interference** - both tobacco and vaping industry



THE HARMS OF HARM REDUCTION IN TOBACCO CONTROL

An in-depth guide for tobacco control advocates on debunking the false narrative of harm reduction

3. **The Concept of Harm Reduction:** something to be debatable



4. **Applying the concept of tobacco-free generation** as legal instrument



SCHOOL

- KOTAK Programme by School Dental team
- Quit Smoking Intervention by counsellor
- Empowerment and collaboration with Parent Teachers Association (PTA)

PUBLIC

- mQuit at workplace
- mQuit at Mosque
- mQuit
- Programmes with Malaysia Youth Council and other NGO's



HOME

- Smoke-free House Campaign
- Malaysia Home Without Smoking Environment (MyHOUSE) Project
- Parent/guardian empowerment



HIGHER EDUCATIONAL INSTITUTION

- mQuit-University
- *Smoke-Free Campus*
- Empowerment and collaboration with student representatives and clubs

NOT SMOKING

NOT SMOKING

NOT SMOKING

NOT SMOKING

Reduction
of smoking
prevalence
in **5 years**



FIVE (5) YEARS ADVOCACY PLAN

Thank you

noraryana@moh.gov.my



Non-Communicable Disease (NCD)
Ministry of Health Malaysia