

**Making Tobacco Industry Pay (Tobacco Industry Liability)**  
***Tobacco Product Waste and Liability under environmental law***

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**10 years**

for a butt to decompose,

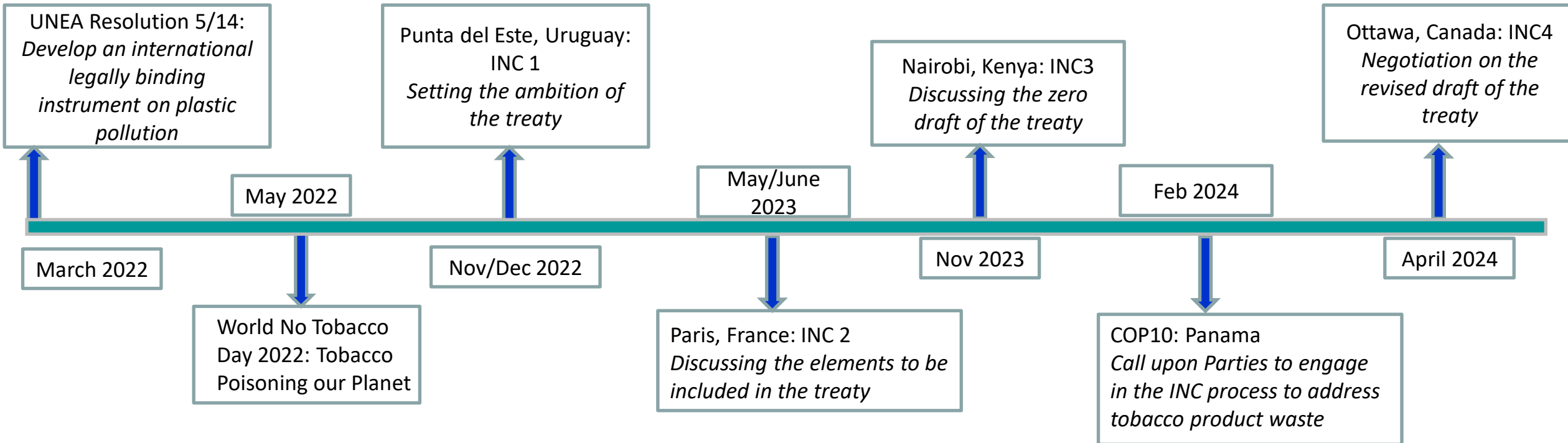
leaching 4000 chemicals into the soil



**3.7 litres of water used**

to make only 1 cigarette

# Timeline of events



World Health  
Organization



# Extended Producer Responsibility discussions at the Plastics Treaty Negotiations

In the phase-out period of cigarette filters, use EPR schemes to hold the tobacco industry accountable for the tobacco product waste, including collection and disposal of these products. Important to ensure that the industry does not use this as an avenue to position itself as a 'sustainable enterprise'.

EPR systems based on national circumstances and capability, including to incentivize recyclability and encourage the sound management of plastic products.

Caution: Tobacco industry shifting the burden on users' behavior.

EPR schemes to include efficient and effective traceability and accountability mechanisms.

Encourages producers to incorporate eco-friendly design principles, such as using recyclable materials, reducing resource consumption, and making products easy to disassemble for recycling.

# World environment day: BAT Nigeria launches post-consumer waste recycling initiative

Abubakar Ibrahim - June 6, 2023



## Paving the way forward for sustainability in Slovakia

04 Apr 2023

Learn how our Slovakian team is raising awareness of post-consumer waste recycling opportunities.



## Solutions to plastic pollution – the BAT perspective

While plastic is a useful material - being lightweight, cost-effective and versatile - there are significant environmental challenges in using it.



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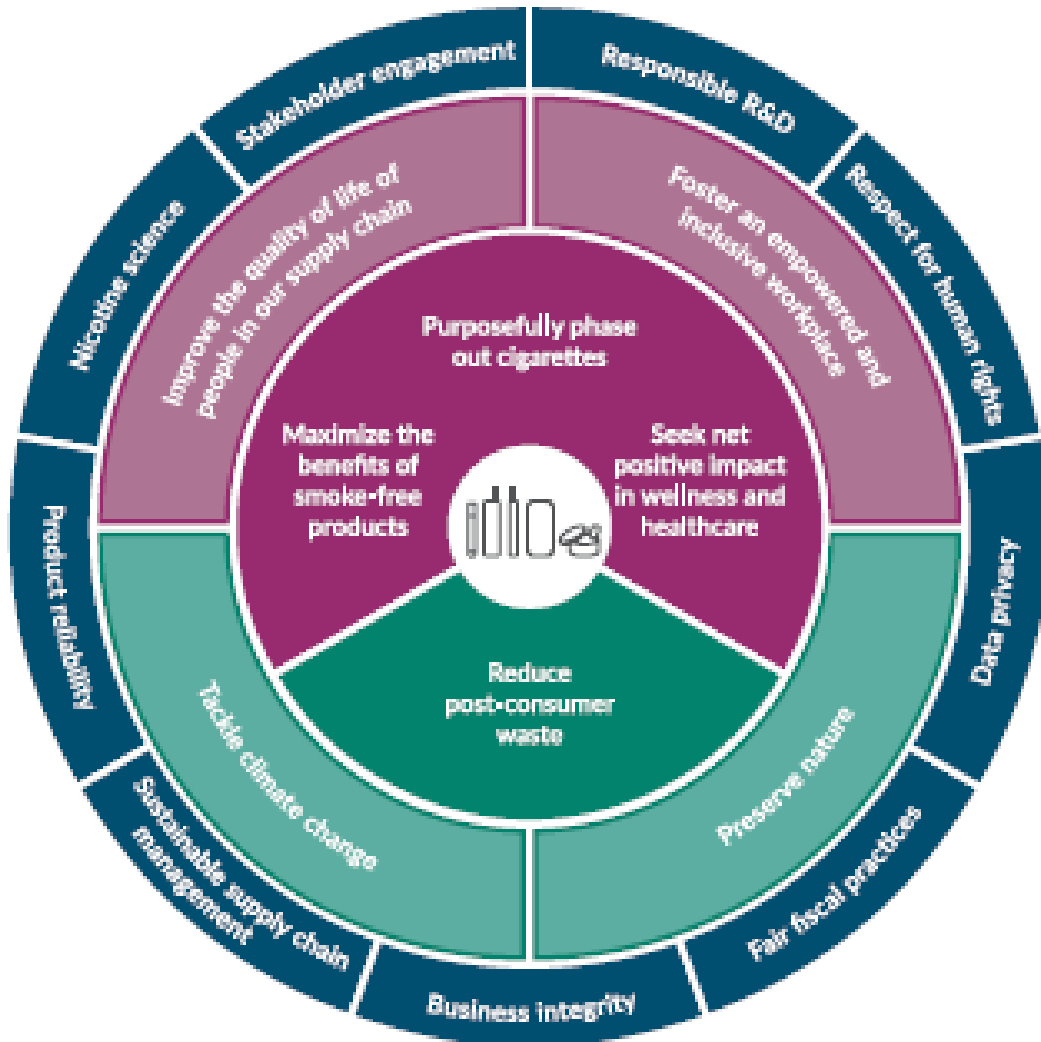
Delivering a Smoke-Free Future

ABOUT US OUR BUSINESS OUR TRANSFORMATION OUR SCIENCE

## Key performance indicators to track our progress

		2022 performance	2025 aspiration
	Proportion of shipment volumes covered by markets with anti-littering programs in place for combustible cigarettes	68%	≥80%
	Proportion of shipment volume covered by markets with end-of-life take-back programs in place for smoke-free consumables <sup>1</sup>	8.5%	≥80%
	Proportion of PMI smoke-free devices with eco-design certification <sup>2</sup>	n/a	1
	Cumulative number of smoke-free electronic devices refreshed or repaired since 2021 (in thousands)	157	1000

# ESG Strategies of the tobacco industry and prohibition on TAPS



Source: PMI's Integrated Report 2022

Tobacco Industry high ESG ratings

Exclude Tobacco industry from ESG ratings and awards

Tobacco reinventing its image towards wellness and healthcare areas

Compliance with bans on direct and indirect forms of tobacco advertising and promotion

# Resources

## **WHO Report - Tobacco: Poisoning our planet**

<https://www.who.int/publications/i/item/9789240051287>

## **WHO's statement at INC1**

[https://resolutions.unep.org/resolutions/uploads/who\\_inc\\_statement\\_28.11.22\\_.pdf](https://resolutions.unep.org/resolutions/uploads/who_inc_statement_28.11.22_.pdf)

## **WHO's statement at INC2**

[https://resolutions.unep.org/resolutions/uploads/world\\_health\\_organization\\_0.pdf](https://resolutions.unep.org/resolutions/uploads/world_health_organization_0.pdf)

## **WHO's submission before INC3 and statement at INC3**

[https://resolutions.unep.org/resolutions/uploads/who\\_parta\\_28082023\\_1.pdf](https://resolutions.unep.org/resolutions/uploads/who_parta_28082023_1.pdf)

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**Thank you**  
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