

POISONING OUR PLANET

#TobaccoExposed

Throughout its lifecycle, tobacco pollutes the planet & damages the health of all people.



*Kritika Khanijo
Technical Officer (Legal), WHO*

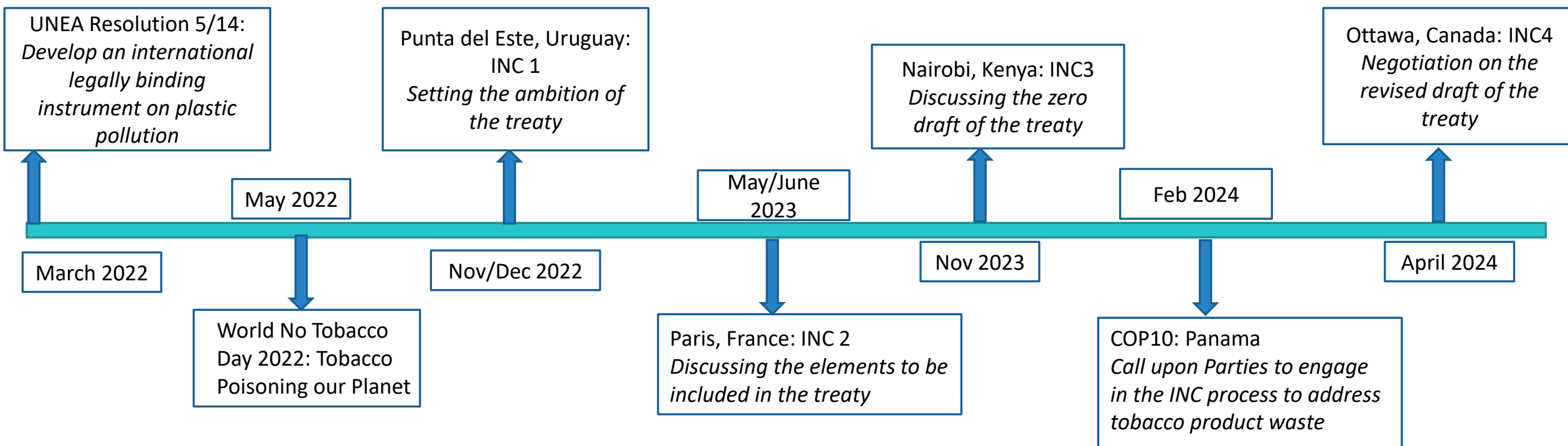
Global Pollution

4.5 TRILLION CIGARETTES

are discarded per year worldwide, making them **the most littered item on Earth and the most common item of litter on beaches.**



Timeline of events



Opportunities and Key messages

Include tobacco product waste (cigarette butts and disposable electronic cigarettes) under the Annex for problematic and avoidable plastic products (with the aim to phase out and eventually ban these products).

Extended Producer Responsibility
In the phase-out period, use EPR schemes to hold the tobacco industry accountable for the tobacco product waste, including collection and disposal of these products. Important to ensure that the industry does not use this as an avenue to position itself as a 'sustainable enterprise'.

Importance of transparency and management of potential conflicts of interest with public health or environmental objectives in the development and implementation of the treaty.

Resources

WHO Report - Tobacco: Poisoning our planet

<https://www.who.int/publications/i/item/9789240051287>

WHO's statement at INC1

https://resolutions.unep.org/resolutions/uploads/who_inc_statement_28.11.22_.pdf

WHO's statement at INC2

https://resolutions.unep.org/resolutions/uploads/world_health_organization_0.pdf

WHO's submission before INC3 and statement at INC3

https://resolutions.unep.org/resolutions/uploads/who_parta_28082023_1.pdf

https://resolutions.unep.org/resolutions/uploads/who_partb_28082023_1.pdf

https://resolutions.unep.org/resolutions/uploads/who_4.pdf#overlay-context=node/380/revisions/13537/view%3Fq%3Dnode/380/revisions/13537/view

Thank you
khanijok@who.int